Company Announcement

No. 3/2021

Copenhagen, 18 January 2021

Transactions in connection with share buy-back programme

On 28 August 2020, Scandinavian Tobacco Group A/S ("STG") announced that a share buy-back programme of an aggregated price of up to DKK 300 million was launched with the purpose to adjust the Company's capital structure and meet obligations relating to the Group's share-based incentive programme.

The buy-back programme is executed in accordance with Regulation No. 596/2014 of the European Parliament and Council of 16 April 2014 (the "Market Abuse Regulation") and Commission Delegated Regulation (EU) 2016/1052, also referred to as the Safe Harbour rules. The share buy-back programme will end no later than 26 February 2021.

The following transactions have been executed from 11 January to 15 January 2021:

	Number of shares	Average purchase price, DKK	Transaction value, DKK
Accumulated, last announcement	2,148,123		207,690,425
11 January 2021	30,000	110.91	3,327,435
12 January 2021	43,911	110.22	4,839,971
13 January 2021	22,000	110.24	2,425,306
14 January 2021	22,000	110.78	2,437,072
15 January 2021	22,000	111.88	2,461,433
Accumulated under the program	2,288,034		223,181,642

A detailed overview of transactions during the period 11 January - 15 January 2021 is attached to this announcement.

Following the above transactions STG owns a total of 2,564,542 treasury shares, corresponding to 2.56% of the total share capital.

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About Scandinavian Tobacco Group

Scandinavian Tobacco Group A/S is a world-leading manufacturer of cigars and pipe tobacco with an annual production of four billion cigars and 5,000 tonnes of pipe and fine-cut tobacco.

The Group holds market-leading positions in several categories and has a portfolio of more than 200 global and local brands.

Scandinavian Tobacco Group has its headquarters in Copenhagen, Denmark – and employs approximately 11,000 people in Europe, the US, Canada, Australia, New Zealand, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit www.st-group.com