

Regulatory Release 29/2020

June 12, 2020

## Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from June 5, 2020 to June 11, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	553,789	79.2035	43,862,037.94
05/06/2020	6,000	113.1008	678,604.80
08/06/2020	6,000	133.1103	798,661.80
09/06/2020	5,000	120.6542	603,271.00
10/06/2020	4,328	115.5536	500,115.98
11/06/2020	4,617	110.2495	509,021.94
Accumulated under the program following above purchases:	579,734	80.9884	46,951,713.46

Better Collective A/S holds 462,507 treasury shares corresponding to 0.99 % of the outstanding share capital of the company.

Purchases for an amount of up to EUR 698,856 (SEK 7,628,787) remain to be executed under the program.

### Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

### About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).