

Notification of transactions by persons discharging managerial responsibilities

As part of the implementation of Bang & Olufsen A/S' long-term share-based incentive programs certain members of management have acquired shares in Bang & Olufsen A/S vested under the programs. In that connection, Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in Bang & Olufsen made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Nikolaj Wendelboe	
2 Reason for the notification			
a)	Position/status	EVP, Chief Financial Officer	
b)	Initial notification/amendment	Initial notification	
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Bang & Olufsen A/S	
b)	LEI	52990018KGR3ILFDNJ20	
4 Details of the transaction(s)			
a)	Description of the financial instrument, type of instrument Identification code	Shares, ISIN-code DK0010218429	
b)	Nature of the transaction	Transaction pursuant to the company's long-term share-based incentive programs.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		DKK 0.05 per share	114,046 shares
d)	Aggregated information <ul style="list-style-type: none">- Aggregated volume- Price	N/A	
e)	Date of the transaction	2025-09-04 6:38 am UCT (8:38 am CEST)	
f)	Place of the transaction	Outside the trading venue	

For further information, please contact: Sr. Director, Strategy & Investor Relations, Cristina Rønde Hefting, phone: +45 4153 7303.