



Crédit Agricole Assurances announces the launch of an accelerated bookbuilding offering in Française des Jeux shares

19 November 2024 – Crédit Agricole Assurances (“CAA”), which, via its wholly-owned subsidiaries Predica and Crédit Agricole Assurances Retraite, currently owns approximately 10.2 million shares of Française des Jeux (“FDJ”, the “**Company**”), representing approximately 5.5% of the Company’s share capital and 7.3% of its voting rights, announces the launch, via Predica, of an offering of 4,073,436 ordinary shares of FDJ (the “**Shares**”), representing approximately 2.2% of the Company’s share capital. These Shares will be offered as part of an accelerated bookbuilding offering to institutional investors (the “**Placement**”).

CAA has been a shareholder of Française des Jeux since its IPO in November 2019 and has supported the Company throughout its development, including the successful recent acquisition of Kindred. FDJ becomes an international gaming operator. The Placement is part of CAA strategy in managing its investment portfolio. Upon completion of the Placement, CAA will hold approximately 3.3% of the Company’s share capital and 4.5% of the Company’s voting rights. CAA will remain a Board member of the Company.

CAA has agreed to a lock up agreement with Crédit Agricole Corporate and Investment Bank (the “**Global Coordinator and Bookrunner**”) in respect of the remaining FDJ shares it holds following the Placement for a 90 day-period, from the settlement date of the Placement (subject to customary exceptions).

The Placement will start immediately following this announcement. The final terms of the Placement will be determined and announced after the end of the bookbuilding process.

Settlement of the Placement should take place on 22 November 2024.

FDJ’s shares are listed on the regulated market of Euronext in Paris (ISIN code: FR0013451333).

This press release does not constitute an offer or solicitation to purchase and the offering of the shares in FDJ does not constitute a public offering (except to institutional investors) in any country, including in France.

Crédit Agricole Corporate and Investment Bank is acting as sole Global Coordinator and Bookrunner on the Placement.

Not for publication, distribution or release, directly or indirectly in the United States of America, Canada, Australia or Japan, or any other jurisdiction where the distribution or release would be unlawful.

About Crédit Agricole Assurances

Crédit Agricole Assurances, France's largest insurer, is the company of the Crédit Agricole group, which brings together all the insurance businesses of Crédit Agricole S.A. Crédit Agricole Assurances offers a range of products and services in savings, retirement, health, personal protection and property insurance products and services. They are distributed by Crédit Agricole's banks in France and in 9 countries worldwide, and are aimed at individual, professional, agricultural and business customers. Crédit Agricole Assurances has 5,800 employees. Its premium income ("non-GAAP") to the end of 2023 amounted to 37.2 billion euros.

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The sale of FDJ shares does not constitute a public offering other than to qualified investors in any jurisdiction, including in France.

No communication and no information in respect of the sale by Crédit Agricole Assurances of FDJ shares may be distributed to the public in any jurisdiction where a registration or approval is required. No steps have been or will be taken in any jurisdiction where such steps would be required. The offer of sale of FDJ shares on behalf of Crédit Agricole Assurances may be subject to specific legal or regulatory restrictions in certain jurisdictions. Crédit Agricole Assurances, its shareholders and affiliates take no responsibility for any violation of any such restrictions by any person.

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*In member states of the European Economic Area, this press release is an advertisement and is not a prospectus with the meaning of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017, as amended (the “**Prospectus Regulation**”).*

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France

In France, the offer of FDJ shares described in this press release will be carried out through a placement through an accelerated bookbuilding process to qualified investors only within the meaning of Article 2(e) of the Prospectus Regulation and in accordance with applicable French laws and regulations. There will be no public offering in any country (including France) in connection with the shares of FDJ, except to qualified investors only.

United Kingdom

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United States

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Australia, Canada, Japan and South Africa

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Any investment decision to purchase FDJ shares must be made solely on the basis of publicly available information regarding FDJ. Such information is not the responsibility of Crédit Agricole Assurances and has not been independently verified by Crédit Agricole Assurances.

The sole global coordinator and bookrunner is acting on behalf of Crédit Agricole Assurances (to the exclusion of all others) in connection with the placement and will not be liable to any person other than Crédit Agricole Assurances either for warranties given to clients of the sole global coordinator and bookrunner or for advice in connection with the placement.

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