



Paris, March 29, 2021,

Disclosure of Transactions in Own Shares

In accordance with the authorization given by the shareholders' annual meeting on June 16, 2020 to trade on its shares and pursuant to applicable law on share repurchase, Kering (LEI: 549300VGEJKB7SVUZR78) declares the following purchases of its own shares (FR0000121485) from March 22 to 26, 2021 (French only):

Issuer's name	Issuer's identifying code	Date of transaction	Identifying code of financial instrument	Aggregated daily volume (in number of shares)	Daily weighted average price of the purchased shares	Market (MIC code)
KERING	549300VGEJKB7SVUZR78	23/03/2021	FR0000121485	7 000	576.3377	XPAR
KERING	549300VGEJKB7SVUZR78	24/03/2021	FR0000121485	7 000	570.5468	XPAR
KERING	549300VGEJKB7SVUZR78	25/03/2021	FR0000121485	7 000	563.7425	XPAR
KERING	549300VGEJKB7SVUZR78	26/03/2021	FR0000121485	10 000	564.5348	XPAR
			TOTAL	31 000	568.3786	

Transaction details

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation) a full breakdown of the individual trades is disclosed on the Kering website:

<https://keringcorporate.dam.kering.com/m/edd6cb6f20f954a/original/Kering-statement-of-own-share-dealings-from-March-22-to-26-2021.pdf>

Contact

Analysts/investors

Claire Roblet

+33 (0)1 45 64 61 49

claire.roblet@kering.com

Laura Levy

+33 (0)1 45 64 60 45

laura.levy@kering.com

Kering

Société anonyme with a capital of € 500,071,664
Head office : 40, rue de Sèvres – 75007 PARIS
552 075 020 RCS PARIS