



Announcement

May 15, 2026

## Trading in GN Store Nord shares by board members, executives and associated persons

GN Store Nord has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord made by persons discharging managerial responsibilities in GN Store Nord and/or persons closely associated with them.

Details of the person discharging managerial responsibilities/person closely associated		
Name	Jørgen Bundgaard Hansen	
Reason for the notification		
Position/status	Member of the Board of Directors	
Initial notification/Amendment	Initial notification	
Details of the issuer		
Name	GN Store Nord A/S	
LEI	5493008U3H3W0NKPFL10	
Details of the transaction(s)		
Description of the financial instrument, type of instrument	Shares (ADR)	
Identification code	ISIN DK0010272632 / CUSIP K4001S214	
Nature of the transaction	Sale of shares	
Price(s) and volume(s)	Price(s)	Volume(s)
	USD 14.586	7,000
Aggregated information		
- Aggregated volume	7,000 shares	
- Price	USD 14.586 per share	
Date of the transaction	2026-05-11	
Place of the transaction	Outside a trading venue	



**For further information, please contact:**

**Investor Relations**

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**About GN**

GN facilitates communication between people through intelligent hearing, audio, video, and gaming technology. Inspired by people and driven by our passion for innovation, we leverage technologies to deliver unique user experiences that bring people closer through the power of sound and vision.

GN was founded more than 150 years ago with a vision to connect the world. Today, we proudly honor that legacy with our world-leading expertise in the human ear, audio, video and speech, wireless technologies, software, miniaturization, and collaboration with leading technology partners. GN's solutions are marketed by the brands ReSound, SteelSeries, Jabra, Beltone, Interton, BlueParrott, Danavox and FalCom in 100 countries. Founded in 1869, the GN Group employs 7,000 people and is listed on Nasdaq Copenhagen (GN.CO).

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