



31 March 2026

## Disclosure of trading in own shares under a share buyback program

Period: From 23 to 27 March 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

### Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	23-Mar-26	FR0000073298	18 257	34,2362	XPAR
IPSOS	9695002OY2X35E9X8W87	23-Mar-26	FR0000073298	6 743	34,1245	DXE
IPSOS	9695002OY2X35E9X8W87	24-Mar-26	FR0000073298	12 717	34,1031	XPAR
IPSOS	9695002OY2X35E9X8W87	24-Mar-26	FR0000073298	12 283	34,0486	DXE
IPSOS	9695002OY2X35E9X8W87	25-Mar-26	FR0000073298	13 426	33,8170	XPAR
IPSOS	9695002OY2X35E9X8W87	25-Mar-26	FR0000073298	11 574	33,8060	DXE
IPSOS	9695002OY2X35E9X8W87	26-Mar-26	FR0000073298	20 983	34,0091	XPAR
IPSOS	9695002OY2X35E9X8W87	26-Mar-26	FR0000073298	4 017	34,0154	DXE
IPSOS	9695002OY2X35E9X8W87	27-Mar-26	FR0000073298	16 677	33,8300	XPAR
IPSOS	9695002OY2X35E9X8W87	27-Mar-26	FR0000073298	8 323	33,7719	DXE

### Detailed presentation by transaction:

A detailed presentation by transaction is available on the Company's website ([www.ipsos.com](http://www.ipsos.com)), in the section on regulated information, in the chapter entitled: "Share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.