

25 August 2023

Announcement no. 17/2023

## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Anne Mette Toftegaard, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a.	Name	Anne Mette Toftegaard				
<b>2.</b>	<b>Reason for the notification</b>					
a.	Position/status	Deputy CEO				
b.	Initial notification/ Amendment	Initial notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a.	Description of the financial instrument, type of instrument	Shares				
	Identification code	DK0015250344				
b.	Nature of the transaction	Award of share-based remuneration				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 10.98</td> <td>5,700 shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 10.98	5,700 shares
Price(s)	Volume(s)					
DKK 10.98	5,700 shares					
d.	Aggregated information					
	- Aggregated volume	5,700 shares				
	- Price	DKK 62,586.00				
e.	Date of the transaction	24 August 2023				
f.	Place of the transaction	Non-marketplace transaction				

### Contact

Please direct any questions regarding this announcement to.

Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 5143 8002.