

HEINEKEN Announces Departure of Chief Corporate Affairs Officer

Amsterdam, 24 April 2020 – Heineken N.V. today announces that Blanca Juti, Chief Corporate Affairs Officer has decided to leave HEINEKEN on 1 June 2020, to pursue interests outside the company. Her successor will be announced in due course.

Jean-François van Boxmeer, Chairman of the Executive Board and CEO of HEINEKEN, commented: “As a member of the Executive Team during the last four years, Blanca has my genuine appreciation for her contribution to the business. She took the Corporate Affairs function and its three disciplines, communications, public affairs and sustainability to new heights by putting a greater emphasis on digital capabilities and stakeholder engagement. In sustainability, Blanca brought transformational change across the organisation, as she galvanised cross-functional teams to address sustainability as an integral part of doing business. This culminated in the development of a robust and wide-ranging environmental and social sustainability strategy including our 2030 ambition for renewable energy (Drop the C), water (Every Drop) and plastic. She leaves with my gratitude and all best wishes for the future.”

–ENDS–

Press enquiries

Tim van der Zanden / Michael Fuchs
E-mail: pressoffice@heineken.com
Tel: +31-20-5239-355

Investor and analyst enquiries

Federico Castillo Martinez / Janine Ackermann / Robin Achten
E-mail: investors@heineken.com
Tel: +31-20-5239-590

About HEINEKEN

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. HEINEKEN is committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brewing a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. It employs over 85,000 employees and operates breweries, malteries, cider plants and other production facilities in more than 70 countries. Heineken N.V. and Heineken Holding N.V. shares trade on the Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on Reuters under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTCQX: HEINY) and Heineken Holding N.V. (OTCQX: HKHHY). Most recent information is available on HEINEKEN's website: www.theHEINEKENcompany.com and follow us on Twitter via @HEINEKENCorp.