

Reporting of Manager's transaction in Bang & Olufsen shares

Bang & Olufsen A/S has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transaction related to shares in Bang & Olufsen A/S made by persons discharging managerial responsibilities in Bang & Olufsen A/S and/or persons closely related with them.

1 Details of the person discharging managerial responsibilities/their related persons	
a) Name	Nikolaj Wendelboe
2 Reason for the notification	
a) Position/status	EVP, Finance & Legal
b) Initial notification/Amendment	Initial notification
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Bang & Olufsen A/S
b) LEI	52990018KGR3ILFDNJ20
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument / Identification code	Shares
b) Nature of the transaction	Purchase of shares ISIN: DK0010218429

c)	Price(s) and volume(s)	Price	Volume
		44.86	17
		44.84	18
		44.84	195
		44.96	186
		44.96	400
		44.96	272
		45.00	206
		44.94	108
		44.94	400
		45.00	179
		45.10	136
		44.98	167
		44.98	37
		44.95	1,095
		44.94	1,096
		44.94	1,095
		44.82	16
		44.84	192
		44.84	3
		44.78	147
		44.81	861
		44.82	819
		44.74	14
44.74	209		
44.60	203		
44.50	331		

		44.50	322
		44.50	1,094
		44.50	31
		44.50	56
		44.50	78
		44.50	38
		44.50	52
		44.24	24
		44.24	163
		44.24	115
		44.24	8
		44.04	188
		44.04	267
		44.08	64
		44.08	150
		44.10	114
		44.10	196
		44.00	250
		43.92	103
		43.92	63
		43.92	132
		43.92	22
		43.92	24
		43.92	222
		43.93	877
		43.90	220
		44.08	125

d)	Aggregated information/ Aggregated volume/Price	Price: 44.61932 Volume: 13,400
e)	Date of the transaction	15 July 2019
f)	Place of the transaction	Nasdaq Copenhagen, XCSE

For further information, please contact:
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