



July 31, 2024

## Half-year report on IPSOS' liquidity contract with Exane BNP PARIBAS

Under the liquidity contract entrusted by IPSOS SA to Exane BNP Paribas, the following assets appeared on the liquidity account as at June 30, 2024:

- 20,202 IPSOS shares
- €652,701

During the 1<sup>st</sup> half 2024, it has been traded a total of:

Purchase	128,453 shares	€8,107,247	1,485 transactions
Sale	115,352 shares	€7,308,512	1,118 transactions

For information, the following assets appeared on the liquidity account at the last report (December 31, 2023):

- 7,052 IPSOS shares
- €1,423,021

During the 2<sup>nd</sup> half 2023, it has been traded a total of:

Purchase	109,338 shares	€5,097,321	1,138 transactions
Sale	117,484 shares	€5,586,114	1,110 transactions

At July 1, 2021, the date of implementation of AMF decision no. 2021-01 of June 22, 2021, the following assets appeared on the liquidity account:

- 12,527 IPSOS shares
- €926,655

At December 31, 2018, the date of implementation of AMF decision no. 2018-1 of July 2, 2018, the following assets appeared on the liquidity account:

- 34,979 IPSOS shares
- €233,110