



RELEASE AND AVAILABILITY OF THE 2021 HALF-YEAR FINANCIAL REPORT

Clichy, France, July 30th, 2021

The 2021 Half-Year Financial Report of SOCIÉTÉ BIC (Paris: BB) was sent to the A.M.F. – Autorité des Marchés Financiers (Paris Stock Exchange Authority) on July 30, 2021.

The document is available on BIC's website (https://us.bic.com/en_us/investors).

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeeep, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on "Euronext Paris", is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

CONTACT

Sophie Palliez-Capian
VP, Corporate Stakeholder Engagement
+33 1 45 19 55 28
+ 33 87 89 3351
Sophie.palliez@bicworld.com

Michèle Ventura
Senior Manager, Investor Relations
+ 33 1 45 19 52 98
Michele.ventura@bicworld.com

Albane de La Tour d'Artaise
Senior Manager, Institutional Press Relations
+ 33 1 45 19 51 51
+ 33 7 85 88 19 48
Albane.DeLaTourDArtaise@bicworld.com

Isabelle de Segonzac
Image 7
+ 33 6 89 87 61 39
isegonzac@image7.fr

2021 AGENDA

ALL DATES TO BE CONFIRMED

3 rd Quarter 2021 Results	October 26, 2021
FY 2021 Results	February 15, 2022
1st Quarter 2022 Results	April 26, 2022
2022 Annual General Meeting	18 May, 2022
First Half 2022 Results	August 2, 2022
3 rd Quarter 2022 Results	October 27, 2022