

CURRICULUM VITAE

MASSIMO REYNAUDO

Born: 29 October 1969

Nationality: Italian

Marital status: Married, one child

Education: M.Sc. degree in Electronic Engineering with a specialization in Business Administration
Multiple executive education programs in management, strategy, marketing

Languages: Italian, mother tongue
English, fluent
Spanish, fluent
French, fluent
German, intermediate

Hobbies: Jogging, swimming, cycling, hiking and listening to podcasts

WORK EXPERIENCE

UPM Communications Papers, Executive Vice President, 2021 - Present

- Global business responsibility for UPM Communication Papers. UPM Communication Papers is the world's leading producer of graphic papers with 7,000 employees and 13 mills globally.

UPM Raflatac, Senior Vice President, EMEIA Region, 2017 - 2021

- Responsibility for UPM's self-adhesive paper and film products business in Europe, Middle East, India and Africa. The role implied the management of the commercial organization, supply chain and operations in the region.

Several senior positions at Kimberly-Clark Corporation, 1995 - 2017, e.g.

- General Manager, DACH Region (Germany, Austria, Switzerland)
- General Manager, Southern Europe
- Multiple positions in Sales, Marketing, Supply Chain and Customer Service

Prior to joining Kimberly-Clark, positions at Scott Paper and Michelin