

PRESS RELEASE

New Future Ready Lawyer Survey Finds Increasing Pressures on Legal Professionals as Pace of Change, Compliance Complexity and Talent Challenges Climb

More than ever, lawyers turn to legal tech for help

September 14, 2022 – The increasing complexity of compliance, new client expectations, talent challenges and productivity demands are **pressuring legal professionals as never before**, according to the findings of Wolters Kluwer's new global <u>Future Ready Lawyer Survey 2022</u>. The survey also finds that more progress is needed as most legal professionals say they are not well-prepared to address key challenges and opportunities.

Challenged to keep up with emerging trends and escalating demands, **legal professionals are increasingly turning to legal technology for help**. Across Europe and the U.S., the investment and demand for legal tech solutions have accelerated, with technology now firmly at the center of improved performance, productivity, client-firm relations and talent expectations. According to survey findings:

- 91% of corporate legal departments are expecting their law firms to fully leverage technology.
- More than 80% of lawyers say it's of high importance to them to work for a tech-savvy law firm or legal department.
- The increasing importance of Legal Technology is a top trend for 79% of lawyers.
- 64% of legal departments and 63% of law firms will increase their software investments over the next year.

"Lawyers already work in a high-pressure environment, and the Future Ready Lawyer Survey 2022 found that demands are growing as trends impacting the legal profession continue to accelerate," said Martin O'Malley, Wolters Kluwer Legal & Regulatory CEO. "The pressure further intensifies as only about one-third of lawyers say that they are very prepared to address these trends. As legal professionals look to bolster their capabilities, the survey found that – more than ever – organizations are turning to technology as a lever to improve performance."

The Wolters Kluwer Future Ready Lawyer Survey 2022 includes insights from **751 legal professionals across the U.S. and 10 European countries**. In its fourth consecutive year, the survey offers a timely perspective with benchmark data pre- and post-COVID crisis on trends, capabilities and changes in the profession and examines how well-prepared organizations are to drive higher performance.

Key Survey Findings

Top trends

The top trends expected to have the most impact across the legal sector over the next three years are:

- Increasing Importance of Legal Technology 79%
- Coping with Increased Volume and Complexity of Information 79%
- Meeting Changing Client/Leadership Expectations 79%.

Just 36% or fewer lawyers say their organization is very prepared to keep pace with any of these trends.

New and growing areas in law are another big trend impacting lawyers:

• 77% report that Coping with Emerging and Growing Compliance Areas, such as Environmental, Social and Governance (ESG) and data privacy, is a significant trend.

• 56% of corporate lawyers and 45% of law firm lawyers report increased demands for ESG guidance over the past year. Most say their organization is not very prepared to keep up.

Also, clearly established in 2022 is the trend on **changes in how legal work gets done**, **and who is doing it**, with each area showing increases over prior years:

- For corporate legal departments: 84% report Greater Use of Contract Staff; Greater Use of Non-legal Staff to Perform Work; and Greater Use of Alternative Legal Service Providers.
- For law firms: 81% report Greater Use of Third-party or Outsourced Resources; 78% report Greater Use of Non-legal Staff to Perform Work and Greater Use of Contract Staff; and 77% report more Client Self-service.

The 2022 findings also build on prior years' survey results relating to performance trends, which show that across a wide range of areas **legal organizations that fully leverage technology outperform organizations that do not**.

Law firms that fully embrace technology were once again more profitable than those that do not: 63% of Technology Leading firms report their profitability increased over the past year compared to 46% of other firms.

Talent troubles ahead

Legal organizations felt the impact of the "great resignation" over the past year, and based on survey findings, more talent challenges are coming:

- 86% of corporate lawyers and 70% of law firm lawyers say the great resignation has had a very or somewhat significant impact on their organization.
- 70% of corporate lawyers and 58% of law firm lawyers say they are very or somewhat likely to leave their current position in the next year.

Organizations are not well-prepared to handle the talent churn. Only:

- 33% of legal departments are very prepared to Recruit/Retain Legal Staff; 36% are very prepared to Recruit/Retain Technology Staff.
- 28% of law firms are very prepared to Recruit/Retain Legal Staff; 33% to Recruit/Retain Technology Staff.

Technology is crucial to talent:

• 87% of corporate lawyers and 83% of lawyers in law firms say it's extremely or very important to work for a legal organization that leverages technology.

Client-firm relationships improve

Technology capabilities are at the center of clients' evaluation of both existing and future firm relationships:

- 91% of legal departments say it will be important for the law firms they use to fully leverage technology.
- 97% of legal departments do or will ask firms they are considering to describe the technology they use to be more productive and efficient.
- The top reason legal departments would switch law firms is if the Firm did not Demonstrate Efficiency and Productivity. Only 38% of corporate lawyers say their current firm Uses Technology to Drive Productivity/Efficiency very well.

Overall, client-firm relationships have improved, yet firms are at higher risk of being fired:

• 55% of legal departments say their relationship with their firm has improved since before the pandemic.

- In addition, **43% of legal departments report being very satisfied with their firm today**, up from 30% in 2021.
- At the same time, however, 32% of corporate legal departments report that they are very likely to switch firms in the next year, up from 24% in 2021.

The full survey report, which includes further findings across law firms, corporate legal departments, technology, talent and trends, as well as special sections on the impact of ESG and insights from legal industry luminaries can be downloaded at *Wolters Kluwer Future Ready Lawyer 2022*.

About the 2022 Wolters Kluwer Future Ready Lawyer Survey

The Future Ready Lawyer Survey 2022 from Wolters Kluwer Legal & Regulatory included quantitative interviews with 751 lawyers in law firms, legal departments and business services firms across the U.S. and 10 European countries – the United Kingdom, Germany, The Netherlands, Italy, France, Spain, Poland, Belgium, Sweden and Hungary – to examine how client expectations, technology and other factors are affecting the future of law across core areas and how legal organizations are prepared to address them. The survey was conducted online for Wolters Kluwer by a leading international research organization from May 16 to June 3, 2022.

About Wolters Kluwer

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