

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Rasmus Werner Nielsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rasmus Werner Nielsen
2.	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Alm. Brand A/S
b)	LEI ¹	549300H4TGLJVZ6VTA48
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	DK00152250344
b)	Nature of the transaction	Award of share-based remuneration
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
d)	Aggregated information - Aggregated volume - Price	DKK 82,798.20
		1,121 shares
e)	Date of the transaction	18 February 2021
f)	Place of the transaction	Non-marketplace transaction

Contact

Please direct any questions regarding this announcement to:

Senior Investor Relations Officer Mikael Bo Larsen, Mobile no. +45 5143 8002

¹ LEI codes are currently not a mandatory field.