

Giovanni Bozzetti, Candidate for the Member of the Supervisory Council

Born on 06.04.1967, in Soresina, Italy.

Italian entrepreneur, degree in Economics and Commerce, university professor and author. He is one of the leading Italian expert on territorial marketing, FDI and internationalization.

Work experience:

Founder, president and C.E.O. of EFG Consulting, a consulting company focused on FDI attraction and internationalization processes, marketing, public and institutional relations.

He also sits in the Board of Directors of several companies and since December 1st, 2022 he is First Advisor to the President of the Italian Senate.

Since June 2021 he is Deputy Chairman at Confindustria Cisambiente, the Industrial Association that gathers together all the companies working in the environmental protection business in Italy; he is also the President of International Affairs Department for the same.

Since November 2017 he is the President of the Board of Directors of Greenthesi SPA (he has been sitting in the same Board since May 2017), that is the largest private company in Italy in environmental business. The company is listed at Milan Stock Exchange.

Since May 2010 he is Professor in Cultural Tourism and Territorial Marketing at the department of Economy and Business of the Catholic University of Milan. He is also visiting Professor at CARINT master degree, a course in Corporate Advisory, Finance and Inter cultural resources.

He sat in several Board of Directors, from Insurances brokers, to banks, to renewable energies, just to mention few.

He also held several public commitments as Former Minister of Lombardy Region for Tourism, Commerce, Services and Territorial Marketing, Councilor for the Defense Minister of the National Government and member of the National Committee for the Celebration of the 150th Anniversary of the Unification of Italy and previously Minister of the Municipality of Milan on Large Scale Events, Urban Marketing, the Trade Fair, Fashion, Tourism and International Relations.