

### **Condensed Consolidated Interim Financial Statements**

1 January to 31 March 2024

Síminn hf. Ármúla 25 108 Reykjavík Kt. 460207-0880

### **Contents**

	Page
Endorsement and Statement by the Board of Directors and the CEO	2
Consolidated Income Statement	3
Consolidated Statement of Financial Position	4
Consolidated Statement of Changes in Equity	5
Consolidated Statement of Cash Flows	6
Notes to the Consolidated Financial Statements	7 -12
Quarterly Statements	13

## **Endorsement and Statement by the Board of Directors and the CEO**

The Condensed Consolidated Interim Financial Statements of Síminn hf. and its subsidiaries (together referred to as "Síminn" or the "Company") for the period 1 January to 31 March 2024 are prepared and presented in accordance with International Financial Reporting Standards (IFRS) for Interim Financial Statements (IAS 34) as adopted by the EU. The Financial Statements are neither audited or reviewed by the Company's auditors.

Net profit for the first three months of the year 2024 amounted to ISK 171 million, compared to profit of ISK 246 million for the same period in 2023. Total sales for the first three months of the year amounted to ISK 6.575 million according to the Income Statement, compared to ISK 6.298 million for the same period in 2023. Total assets as at 31 March 2024 amounted to ISK 40.723 million and total equity amounted to ISK 18.101 million according to the Statement of Financial Position. The Company's equity ratio was 44,4%.

On January 18, a purhcase agreement was signed for Síminn's purchase of all capital in the companies BBI ehf., Dengsi ehf. and Billboard ehf. The companies operate in the advertising market and will therefore further strengthen Síminn's service offering in that area. The completion date was March 27. Acquisition value of the three companies on the completion date amounted to ISK 4.893 million, taking into account net interest-bearing liabilities and current assets. The purchase was paid for with shares in Síminn with a nominal value of ISK 101 million at the rate of 9,886 and with payment in cash of ISK 3.714 million in cash. Considering that Síminn's assumptions on synergy it is estimated that Síminn's annual turnover will increase by ISK 1.450 million and EBITDA around ISK 800 million on annual basis.

The Annual General Meeting of Síminn approved on 14 March 2024 a share capital decrease to cancel out own shares which amounted to ISK 125 million in nominal value. The same Annual General Meeting approved a share buyback program allowing buyback for up to ISK 265 million in nominal value and a proposal to pay ISK 500 million in dividend to shareholders, the dividend was paid on April 5. Based on the approval of the Annual General Meeting in 2023 the Company has this year purchased own shares for nominal value ISK 19 million, market value ISK 191 million.

#### Statement by the Board of Directors and the CEO

According to the best of our knowledge the Condensed Consolidated Interim Financial Statements of Síminn hf. are prepared and presented in accordance with International Financial Reporting Standards (IFRS) for Interim Financial Statements (IAS 34) as adopted by the EU. It is our opinion that these Condensed Consolidated Interim Financial Statements give a true and fair view of the consolidated financial performance of Síminn hf. for the three months ended 31 March 2024, its assets, liabilities and consolidated financial position as at 31 March 2024 and its consolidated cash flows for the three month period ended 31 March 2024. Further, in our opinion the Condensed Consolidated Interim Financial Statements give a fair view of the development and performance of Síminn's operations and its position and describes the principal risks and uncertainties faced by Síminn hf.

The Board of Directors and the CEO have today discussed the Condensed Consolidated Interim Financial Statements of Síminn hf. for the period 1 January to 31 March 2024 and confirm them by means of their signatures.

Reykjavík, 23 April 2024	Board of Directors	
Jói	n Sigurðsson, Chairman	
Sigrún Ragna Ólafsdóttir, vice chairman		Arnar Þór Másson
Bjarni Þorvarðarson	CEO	Valgerður Halldórsdóttir
	Orri Hauksson	

# Consolidated Income Statement and other comprehensive income for the period 1 January to 31 March 2024

	Note	S	2024 1.131.3.		2023 1.131.3.
Net sales Cost of sales		(	6.417 4.180)	(	6.153 4.155)
Gross profit	•		2.237		1.998
Other operating income  Operating expenses		(	158 1.964)	(	145 1.825)
Operating profit	•		431		318
Finance income  Finance cost  Net exchange rate differences  Net financial items		( (	183 375) 3) 195)	( (	260 249) 12)
Profit before tax		(	236 65)	(	317 71)
Profit for the period		_	171	_	246
EBITDA			1.435		1.315
Earnings per share Basic earnings per share Diluted earnings per share			0,07 0,07		0,07 0,07

### **Consolidated Statement of Financial Posititon as at 31 March 2024**

	Notes	31.3.2024	31.12.2023
Assets			
Non-current assets			
Property, plant and equipment		3.444	2.552
Right-of-use assets		1.563	732
Intangible assets		25.180	21.047
Other financial assets	. 9	407	431
Non-current asset	s	30.594	24.762
Current assets			
Inventories	. 10	1.304	1.257
Accounts receivables	. 11	2.509	2.279
Loans (Síminn Pay)	. 12	2.801	2.715
Other assets	. 13	1.489	966
Cash and cash equivalents		2.026	1.810
Current asset	s _	10.129	9.027
Total asset	s =	40.723	33.789
Equity			
Equity		2.500	2.547
Share capital		2.599	2.517
Reserves		899	0
Statutory reserve		624	629
Other reserve		537	570
Retained earnings	_	13.442	13.884
Equit	_	18.101	17.600
Liabilities			
Non-current liabilities			
Borrowings		11.650	7.470
Lease liabilities		1.163	503
Deferred tax liabilities	_	292	232
Non-current liabilitie	<u> </u>	13.105	8.205
Current liabilities			
Bank loans		2.488	2.281
Accounts payables		3.829	4.261
Current maturities of borrowings		462	0
Current maturities of lease liabilities		447	276
Taxes to be paid		295	204
Others Paletters	. 17	1.996	962
Other liabilities	_		
Current liabilities	s	9.517	7.984
	_	9.517	16.189

### Consolidated Statement of Changes in Equity 1 January to 31 March 2024

	Share capital	Reserves	Other statutory reserve	Translation- and other reserve	Retained earnings	Total equity
Total equity 1.1.2023	4.242	495	1.061	576	28.887	35.261
Net profit for the period	( 1.429) ( 59) ( 2.754	( 495) ( 0	357) 15) (	( ( ( 3) 573	246 499) 13.794) 74) 3 14.769	246 ( 499) ( 15.580) ( 643) 0 18.785
Total equity 1.1.2024	2.517	0	629	570	13.884	17.600
Net profit for the period	( 19) 101	( 899	5)	( ( 33)	171 500) 167) 33 21	171 ( 500) ( 191) 1.000 0 21
Total equity 31.3.2024	2.599	899	624	537	13.442	18.101

### Consolidated Statement of Cash Flow 1 January to 31 March 2024

	Notes		2024 1.131.3.		2023 1.131.3.
Cash flow from operating activities					
Operating profit			431		318
Operational items not affecting cash flow:					
Depreciation			1.004		997
Other items not affecting cash flow			21		0
			1.456		1.315
Changes in current assets and liabilitites:					
Changes in inventories			3	(	2)
Changes in operating assets		(	498)	(	479)
Changes in operating liabilities			318		336
Changes in current assets and liabilitites		(	177)	(	145)
Cash generated by operation			1.279		1.170
Interest income received			175		268
Interest expenses paid		(	243)	(	150)
Payments of taxes		(	90)	(	158)
Net cash from operating activities			1.121		1.130
Investing activities					
Investment in property, plant and equipment		(	281)	(	268)
Investment in intangible assets		(	1.020)	(	1.348)
Proceeds from sale of property, plant and equipment			9		0
Changes in loans (Síminn Pay)		(	119)	(	266)
Acquisition of subsidiary, net of cash acquired		(	3.732)	•	0
Sale of bond		•	Ó		15.685
Investment activities		(	5.143)		13.803
		`	,		
Financing activities					
Dividend paid			0	(	499)
Buyback of ordinary shares		(	191)	(	643)
Share capital decrease, payment to shareholders		`	0	ì	15.580)
New borrowings			4.500	`	0
Payment of long term lease		(	69)	(	63)
Financing activities		<u> </u>	4.240	$\frac{\cdot}{\iota}$	16.785)
Thursting desirates			1.2 10	`	10.703)
Increase (decrease) in cash and cash equivalents			218	(	1.852)
Effect of exchange rate fluctuations on cash held		(	218	(	37)
Cash and cash equivalents at the beginning of the period		`	1.810	'	3.721
cash and cash equivalence at the segmining of the period minimum.			1.010		5.721
Cash and cash equivalents at the end of the period		_	2.026		1.832

#### 1. Reporting entity

Síminn hf. (the "Company") is a public limited liability company domiciled in Iceland. The address of the Company's registered office is Ármúli 25, Reykjavík. These condensed consolidated interim financial statements ('interim financial statements') for the three months ended 31 March 2024 comprise the Company and its subsidiaries (together referred to as "Síminn" or the "Company"). The subsidiaries are Síminn Pay ehf., Radíómiðun ehf., Billboard ehf., BBI ehf. and Dengsi ehf.

#### 2. Basis of accounting

#### 2.1. Statement of compliance

These interim financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting, and should be read in conjunction with the Company's last annual consolidated financial statements as at and for the year ended 31 December 2023. They do not include all the information required for a complete set of IFRS financial statements. However, selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the Company's financial position and performance since the last annual financial statements.

The Company's last annual consolidated financial statements is available on the company's website, www.siminn.is, and in the company news release distribution network of Nasdaq Nordic: www.nasdaqomxnordic.com.

These interim financial statements were authorised for issue by the Company's board of directors on April 23, 2024.

#### 2.2. Basis of measurement

These interim financial statements have been prepared on the historical cost basis.

#### 2.3. Presentation and functional currency

These interim financial statements are presented in Icelandic Krona (ISK), which is the Company's functional currency. All financial information presented in ISK has been rounded tho the nearest million.

#### 2.4. Use of judgements and estimates

In preparing these interim financial statements, management has made judgements and estimates that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expense. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to estimates are recognised prospectively.

#### 3. Changes in accounting policies

The accounting policies applied in these interim financial statements are the same as those applied in the Company's consolidated financial statements as at and for the year ended 31 December 2023.

#### 4. Operating segments

An overview of operating segments is set forward in same manner as regular reporting to the Board of Directors.

\* A change has been made to the Company's operating segment reporting. Fixed voice has up until now been a separate segment, but from 2024 Fixed voice is under the segment Other revenue. Comparative figures have been adjusted accordingly.

The Company operates within five segments that sell services and equipment in different markets. The operating segments are as follows:

Operating segment:	Description:							
Mobile:	Revenue from m	nobile servic	es in Iceland a	nd abroad,	whether traditi	onal GSM se	rvice	, satellite
	service, wholesa	le mobile se	rvice or other n	nobile servic	e.			
Fixed voice:	Revenue from fix	ked voice ser	vice,fees and to	raffic.				
Internet & network:	Revenue from o	data service,	incl. xDSL ser	vice, GPON	, Internet, IP r	net, local loo	p ar	nd access
	network.							
TV:	Revenues form T	V broadcast	(fees, traffic ar	nd advertise	ment), TV distri	bution and Sí	minr	า TV.
Equipment sales:	Revenue from sa	ale of telco e	quipment.					
Other revenue:	Revenue from i.e	e. sold telco	service, IT and	finance. Fro	om 2024 also fi	xed voice ser	vice,	fees and
	traffic. Compara	tive figures h	nave been adjus	ted accordi	ngly.			
Operating segments 1.131.3.2024	ļ		Internet &		Equipment	Other		
		Mobile	network	TV	sales	revenues		Total
Revenue		1.628	2.064	2.009	424	450		6.575
Expenses							(	5.140)
EBITDA								1.435
Depreciation							(	1.004
Net finance cost							(	195
Taxes							(	65)
Net earnings for the period								171
Capital additions							(	1.292)
Assets 31.3.2024								40.723
Liabilities 31.3.2024								22.622
Operating segments 1.131.3.2023	}		Internet &		Equipment	Other *		
		Mobile	network	TV	sales	revenues		Total
Revenue		1.513	1.966	1.838	472	509		6.298
Expenses							(	4.983)
EBITDA								1.315
Depreciation							(	997)
Net finance cost							(	1
Taxes							(	71)
Net earnings for the period			•••••					246
Capital additions							(	1.616)
Assets 31.3.2023								33.971

Liabilities 31.3.2023

15.186

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5. Net sales Sales of service and goods is specified as follows:	2024	2023
Sales of service	5.959	5.634
Sales of goods	458	519
	6.417	6.153
No customer comprises more than 10% of net sales.		
6. Cost of sales		
Cost of sales is specified as follows:		
Salaries and related expenses	247	255
Cost of service sold	2.670	2.541
Interconnecting fees	145	165
Cost of goods sold	402	453
Capitalised work		( 34)
Depreciation cost of sold services	756	775
	4.180	4.155
Salaries and related expenses	1.024	927
Sales and marketing expenses	136	119
Housing and transportation expenses		95
IT-Expenses	257	267
General and administrative expenses		195
Depreciation operating expenses	249	222
	1.964	1.825
8. Financial income and expense		
Financial income and finance costs are specified as follow:		
Finance income		
Interest income	181	258
Dividend received	2	2
	183	260
Finance expense		
Interest on borrowings	( 281)	
Interest expense from lease liability	( 10)	
Loan write-downs	( 67)	
Other finance expenses	( 17)	( 43)
	( 375)	( 249)
Net exchange rate differences	( 3)	( 12)
Net financial items	( 195)	( 1)

9. Other financial assets Other financial assets are specified as follows:				3	1.3.2024	31.12.2023
Investment in other companies					8	8
TV programs					242	240
Prepaid expense					9	0
Loans (Síminn Pay)					148	183
Other financial assets total					407	431
10. Inventories Inventories are specified as follows:  Finished goods					737 567 1.304	639 618 1.257
11. Accounts Receivables						
Accounts receivables are specified as follows:						
Accounts receivables					2.598	2.357
Allowances for doubtful accounts				(	89)	( 78)
Accounts receivables total					2.509	2.279
12. Loans (Síminn Pay) Loans consist of loans from Company's subsidiary, Síminn Pay ehf. They are loan Loans 31.3.2024:	Gross carrying amount	uals,	Non- current assets		Loss	Total
Léttkaup, from 1 - 36 months	870	(	148)	(	65)	657
Léttkort, flexible payments	2.222		0	(	78)	2.144
<del>-</del>	3.092	(	148)	(	143)	2.801
Loans 31.12.2023:						
Léttkaup, from 1 - 36 months	1.007	(	183)	(	64)	760
Léttkort, flexible payments	2.000		0	(	45)	1.955
<u>-</u>	3.007	(	183)	(	109)	2.715
13. Other assets Other assets are specified as follows:  Prepayments and accrued income				31.	<b>3.2024</b> 1.161 16	<b>31.12.2023</b> 719 8
Other current assets					312	239
Other assets total					1.489	966
					55	

#### 14. Acquisition of subsidiary

On March 27, a purhcase agreement was signed for Síminn's purchase of all capital in the companies BBI ehf., Dengsi ehf. and Billboard ehf. The companies operate in the advertising market and will therefore further strengthen Síminn's service offering in that area. The purchase was paid for with shares in Síminn with a nominal value of ISK 101 million at the rate of 9,886, with payment in cash of ISK 3.714 million in cash plust additional cost and finally it is estimated that ISK 150 million will be paid at the final settlement of the purchase.

		31.3.2024
Non-current assets		1.743
Current assets		309
Total assets		2.052
Non-current liabilities		910
Current liabilities		655
Total liabilities		1.565
Net worth		487
Purchase price		4.893
Goodwill		4.406
15. Deferred tax		
Analysis of movements in the net deferred tax balances during the period is as follows:	31.3.2024	31.12.2023
Deferred tax at the beginning of the year	232	89
Change of tax rate	12	0
Acquisition of subsidiaries	82	0
Income tax posted to the income statement	54	346
Taxes to be paid	( 88)	( 204)
Prior year correction	0	1
Deferred tax liability at the end of the period	292	232
16. Payables Payables are specified as follows:		
Payables	3.147	2.980
Accrued expenses	682	1.281
Payables total	3.829	4.261
17. Other liabilities Other liabilities are specified as follows:		
Accrued expenses	693	489
Salaries and related expenses	182	159
VAT	453	314
Other	668	0
Other liabilities total	1.996	962

#### 18. Legal proceedings

The Company is currently involved in several legal disputes that relate i.a. to Competition and Media Act.

The Competition Authority reached a decision that Síminn had infringed Competition Authority Decision no. 6/2015 and 20/2015 and fined Síminn for 500 million ISK, which the Company paid. Síminn appealed the decision to the Competition Appeal committee in order to have the CA decision annulled. The CAC annulled that part of the CA decision that related to alleged infringment of Decision no 6/2015 and lowered the fine down to 200 million ISK. Síminn filed a lawsuit before the Reykjavík District Court with a claim for annulment of the part of the ruling of the Competition Appeals Committee which concerned an alleged infringement of the Competition Authority's decision no. 20/2015. The Competition Authority also filed a lawsuit before the Reykjavík District Court. In October 2022 the Disctrict Court annulled the Competition Authority's decision whereby the Authority was obliged to repay Síminn the remaining 200 million ISK plus interest. The Competition Authority appeald the decision to the National Court. With a judgement on February 16, 2024, the National Court confirmed the District Court judgement on annulling the Competition Authority's Decision completely. The Competition Authority has requested permission to appeal the National Court judgment to the Supreme Court but the Supreme Court has not provided it's ruling on the request.

Síminn and Sýn hf. have been in a dispute regarding distribution of media content. The Competition Authority and Post- and Telecommunication Authority (now Electronic Communication Office) ruled that Síminn breached against media act no. 10/2018 and fined Síminn. The fine, 9 million ISK has already been payed. The Company believes that its actions are fully compliant with the relevant Acts and appealed the decision to the District Court of Reykjavík. The Reykjavík District Court ruled on the matter and partially annulled the decision and lowered the fine to 7 million ISK. Síminn, Sýn and the PTA filed brought the case to the National Court, which confirmed the PTA decisions and increased the fine to 9 mkr. Síminn appealed the judgment to the Supreme Court which set the National Court and District Court judgment aside and referred the case back to the District Court for lawful proceedings. The District Court returned its judgment and confirmed that an infringment has occurred but annulled the decision regarding the fines as it lacked sufficient legal foundation. After the initial decisions of the PTA Sýn hf. filed a claim against Síminn for compensation of 1.9 billion ISK. Síminn rejected the claim and pointed out that in Sýn hf. claim there are no arguments for compensation, nor an attempt to prove the alleged loss. Síminn believes there is no base for the claim from Sýn hf. and the District Court dismissed the case due the failure to state the reasoning for the case. Sýn hf. later filed a motion to appoint two Court appointed assessors and has filed a case against Síminn before the District Court and claimed damages of 125 million ISK for the years 2015-2017. Síminn rejeceted the claims but with a judgment on February 19, 2024 the District Court awarded Sýn damages in the amount of 16.5 million ISK with penalty interest from April 7, 2020. Sýn has appealed the District Court judgment to the National Court. Sýn also filed a claim against Síminn of ISK 270 million, Síminn has submited a statement in which the claim was rejected.

The status of the following legal cases has not changed since the puplication of the 2023 financial statements.

The Financial Supervisory Committee of the Central Bank of Iceland decided to fine Síminn by 76.5 million ISK on the basis that the Committee considered that Síminn had not disclosed alleged inside information or taken a decision to postpone the publication of the alleged inside information on 31 August 2021 in connection with the sale of the subsidiary Míla ehf. Síminn has appealed to Reykjavík District Court to have the decision overturned. The Company has paid the amount but has not expensed in profit or loss.

In 2019 Gagnaveita Reykjavíkur sent a claim against Síminn of ISK 1.3 billion. Síminn rejected the claim and pointed out that in the claim there are no arguments to conclude that conditions for liability damages existed. Síminn believes there is no base for the claim.

PTA and Sýn have sued Síminn before the District Court of Reykjavík in order to have the ruling of the Committee for Electronic Communications and Postal Affairs, annulment, whereby the Committee annulled the PTA decision no 27/2019 where the PTA imposed a fine of 9 million ISK on Síminn. Síminn will demand that the ruling of the Committee shall be confirmed.

Despite the uncertain nature of the outcome of these cases, it is the management opinion that the cases will not result in substantial financial cost. In those cases where the Company might be forced to pay damages, the cost is estimated by the management and recognised in the financial statement.

#### 19. Events after reporting date

There are no subsequent events to report.

### **Quarterly Statements**

Summary of the Company's operating results by quarters:

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024
Net sales	6.153	6.117	6.329	6.468	6.417
Cost of sales	4.155) (	4.110)	( 4.113)	( 4.119)	( 4.180)
Gross profit	1.998	2.007	2.216	2.349	2.237
Other operating income	145	166	172	191	158
Operating expenses (	1.825) (	1.811)	( 1.623)	( 1.906)	( 1.964)
Operating profit	318	362	765	634	431
Net financial items (	1) (	145)	( 126)	( 120)	( 195)
Profit before tax	317	217	639	514	236
Income tax	71) (	38)	( 132)	( 100)	( 65)
Profit for the period	246	179	507	414	171
EBITDA	1.315	1.410	1.811	1.614	1.435