

New Holland tractors for Tanzania

CNH Industrial is helping to progress agriculture, everywhere:
bit.ly/CNH_Tanzania

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Our new photo series depicts how CNH Industrial's New Holland Agriculture brand is helping to revolutionize mechanized farming in Tanzania. These images capture the enthusiasm around this initiative.

Tanzania is encouraging its farmers to mechanize, both to increase productivity and improve food security. During the first few months of 2023 in support of this initiative, we delivered 200 new tractors, trained farmers how to use them, as well as created a coalition to provide access to financing.

CNH Industrial is committed to putting innovation in these farmers' hands.

See how we are Breaking New Ground in Africa: bit.ly/CNH_Tanzania

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of Breaking New Ground, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongskilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com



PRESS RELEASE

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