

Ipsen appoints Olivia Brown as Executive Vice-President, Global Head of Neurotoxins

PARIS, FRANCE, March 12th, 2025 - Ipsen (Euronext: IPN; ADR: IPSEY), a global specialty care-driven company, announced today the appointment of Olivia Brown as, EVP, Global Head of Neurotoxins, effective April 1st, 2025. She will serve on Ipsen's Executive Leadership Team (ELT) and report directly to Chief Executive Officer David Loew. In this newly created role, she will lead Ipsen's global neurotoxins franchise, overseeing strategy and execution across both therapeutic and aesthetic indications.

Over the last 30 years in the neurotoxins market, Ipsen has established itself as one of the leading players in neurosciences, successfully driving research, clinical development and growth based on significant manufacturing know-how and capacity.

"We are delighted to welcome Olivia to Ipsen's Executive Leadership Team. With her deep expertise in neurotoxins, combined with her experience in global strategy and commercialization, she will be instrumental in further accelerating our growth and innovation in neurotoxins, both in the therapeutic and aesthetic space," said David Loew, CEO, Ipsen. *"With a robust portfolio of products and an attractive pipeline including the potential break-through innovation of the recombinant Long-Acting Neuro-Toxine (LANT) program, it is the right time for us to create an integrated franchise. The long acting neurotoxin was uniquely designed to bind to the receptors used by the BoNT B and to deliver the active light chain of the BoNT A, demonstrating in preclinical studies a longer duration of action and less tissue spread compared to currently available BoNT As. We believe LANT AB has the potential ability to deliver better outcomes for patients with an increased duration of action, leading to a potential reduction in injection frequency and enhanced tolerability."*

Olivia brings over 20 years of global leadership experience in pharmaceuticals and medical aesthetics, with a strong track record in business transformation, market expansion, and product launches. Most recently, she was at Novartis, where she led the establishment of a new therapeutic area in Allergy & Immunology. Previously, she held senior leadership positions at Merz Aesthetics and Galderma, where she played a key role in expanding the global neurotoxins market.

"I am excited to join Ipsen at such an important time for its neurotoxins business. Ipsen has a strong foundation in innovation, and I look forward to working with the team to build on this success and drive further growth in this dynamic market," said Olivia Brown.

This appointment reflects Ipsen's continued investment in neurotoxin innovation, global expansion, and leadership in both therapeutic and aesthetic indications.

* botulinum toxin type B (BoNT-B)

** botulinum toxin type A (BoNT-A)

About Ipsen

We are a global biopharmaceutical company with a focus on bringing transformative medicines to patients in three therapeutic areas: Oncology, Rare Disease and Neuroscience.

Our pipeline is fueled by external innovation and supported by nearly 100 years of development experience and global hubs in the U.S., France and the U.K. Our teams in more than 40 countries and our partnerships around the world enable us to bring medicines to patients in more than 80 countries.

Ipsen is listed in Paris (Euronext: IPN) and in the U.S. through a Sponsored Level I American Depositary Receipt program (ADR: IPSEY). For more information, visit ipсен.com.

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