



Camilla H. Andersson

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Professional Experience

- | | | |
|-----------|--|----------------|
| 2015-d.d | SparkUp Norway AS | Bergen,Norway |
| | Co-founder, CEO | |
| | <ul style="list-style-type: none">• Tool (program) for fundraising small initial capital for startups<ul style="list-style-type: none">• http://www.sparkup.co/no | |
| 2015-2017 | Jool Capital Partner AS | Bergen,Norway |
| | Agent | |
| | <ul style="list-style-type: none">• Alternativ financing in the range of 5-35M€, usually thru bonds<ul style="list-style-type: none">• https://joolcapital.se/en/ | |
| 2013-d.d | Takoradi APEX Properties Limited | Takoradi,Ghana |
| | Boardmember | |
| | <ul style="list-style-type: none">• Owned 100 % by Ghana Real Estate AS | |
| 2012-d.d | Ghana Real Estate AS | Bergen,Norway |
| | CEO/ Owner / Chairman | |
| | <ul style="list-style-type: none">• Real Estate company with activity in Takoradi, Ghana | |
| 2003-d.d | Andersson Invest AS | Bergen,Norway |
| | Founder/ Owner | |
| | <ul style="list-style-type: none">• Start-up and seed investments. 100 % owned by Camilla Andersson• Adviser and consult for owners, board and Ceo`s | |
| 2012-2014 | Inventa Finans AS | Bergen,Norway |
| | Partner/ Owner | |
| | <ul style="list-style-type: none">• Finance company• Asset Management | |

- Projects

- <http://www.inventafinans.no>

2007-2014 **Fabian Invest AS** Bergen, Norway

Founder/Owner

- Early stage investment firm.

1997-2007 **Media Total AS** Bergen, Norway

Founder/ Owner

- Producing commercial Teletext, Internet and mobile solutions for TV channels NRK, TVNorge and TV 3

1993-1996 (sep) **TV 2 Text-TV AS/Dagens TV AS** Bergen, Norway

Founder/CEO

- Producing commercial Teletext, iTV and mobile services for TV 2

1992-1993 **TV 4 Text-TV/Dagens TV AB** Gothenburg, Sweden

Marketing Manager

- Producing commercial Teletext for TV 4
- Before the agreement with TV 4 the company worked for channels like Super Channel, Eurosport and TV 5 Nordic
- Responsible for 12 salesmen

1989-1992 **Giants** San Diego, USA

Manager

- Retail business

1988-1989 **Føretagskatalogen AB** Gothenburg, Sweden

Sales Manager

- Advertising sales for the business directory

1986-1988 **Mediakatalogen AB** Gothenburg, Sweden

District Manager

Education

- 1983–1988 **Falkenberg Gymnasiun**
Falkenberg, Sweden
- 3 years of Economics / Table tennis school

Board position

- 2015-d.d **SparkUp Norway AS** Bergen, Norway
Chairman
www.sparkupnorge.no
- 2013-d.d **Takoradi APEX Properties Limited** Takoradi, Ghana
Boardmember
- 2012-d.d **Ghana Real Estate AS** Bergen, Norway
Chairman
- 2011-d.d **Ulriken643** Bergen, Norway
Board Member / Investor
www.ulriken643.no
- 2003-d.d **Andersson Invest AS** Bergen, Norway
Chairman
- Investment company

Former Board positions

- 2010-2103 **Never.no AS** Oslo, Norway
Board Member / Investor
- Portfolio company
- (www.never.no)

2009-2013	SpareBank 1 SR-Bank	Bergen, Norway
	Chairman	
	<ul style="list-style-type: none"> • Bank foundation that wanted to contribute to the possible commercialization of a business idea. The fund was discontinued May 2013 	
2007-2014	Fabian Invest AS	Bergen, Norway
	Board Member / Founder	
	<ul style="list-style-type: none"> • Investment company 	
2007-2009	ComCom AS	Bergen, Norway
	Board Member / Investor	
	<ul style="list-style-type: none"> • Mobile Advertisement 	
2007 - 2008	ZpinMedia AS	Oslo, Norway
	Board Member / Investor	
	<ul style="list-style-type: none"> • Internet company 	
2006-2008	Upsource AS	Bergen, Norway
	Board Member	
	Recruiting company. Offices in Bergen, Oslo and Stavanger. (www.upsource.no)	
2006-2008	Diptel AS	Stord, Norway
	Board Member / Investor	
	<ul style="list-style-type: none"> • IP company that has developed an IP PBX. 	
2005-2011	Connect Vest-Norge	Bergen, Norway
	Deputy Chairman	
	<ul style="list-style-type: none"> • Non profit organisation that uses volunteer resources to contribute to faster commercialization for start-ups. (www.connectvest.no) 	
2005-2007	Styreakademiet	Bergen, Norway
	Board Member	
	<ul style="list-style-type: none"> • Non profit organisation (www.styreakademiet.no) 	
2003-2011	NMEG	Europa

Chairman

- Non profit organisation where the various members are representatives from Europe's commercial TV channels.

(NMEG stands for "New Media Expert Group)

2003-2006

SMATT

Tromsø, Norway

Board Member / Investor

- Developed the first search engine for mobile phones
- Because of tragic circumstances, the company was liquidated

1997-2010

Media Total AS

Bergen, Norway

Board Member

Courses

- New equity laws - PWC
- New accounting and Company Legislation - Noraudit
- Seminar Series in Control Work of Directors and Executives - PWC
- Competency Program in well control work - Directors Association
- Professional Board Work - Directors Association
- Rewards systems - Directors Association
- Better Management - Directors Association
- Comprehension Accounting and Financial Statement Analysis - Directors Association

Other

- Year 2014 – 2017 Member of CEO World / Brand Ambassador Norway
- Year 2016 – 2017 Mentor at The Factory (Fintech and Insuretech)
- Year 1985 Swedish Champion in Tabletennis

- Year 2005 Was awarded the prize of 350,000 NOK from Innovation Norway as “Most Innovative Woman” <http://www.dn.no/forsiden/naringsliv/article457410.ece>