



COMPANY ANNOUNCEMENT NO 9/2025 – March 4, 2025

Transactions by persons discharging managerial responsibilities and/or persons closely associated

Royal Unibrew A/S hereby makes public pursuant to article 19(3) of regulation (EU) no. 596/2014 of the European Parliament and of the Council on market abuse the information on the below transaction related to shares in Royal Unibrew A/S made by persons discharging managerial responsibilities in Royal Unibrew A/S and/or persons closely related with them.

1		
Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mikkel Madvig
2		
Reason for the notification		
a)	Position/status	SVP Chief People Officer, Royal Unibrew A/S
b)	Initial notification / Amendment	Initial notification
3		
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Royal Unibrew A/S
b)	LEI	529900D69KFL8IAP8Q63

COMPANY ANNOUNCEMENT NO 9/2025 – March 4 2025

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	<i>Shares in Royal Unibrew A/S</i> <i>ISIN DK0060634707</i>	
b)	Nature of the transaction	Conditional shares awarded as part of incentive program	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		DKK 0	177
d)	Aggregated information - Aggregated volumes - Price	The acquisition relates to a single transaction	
e)	Date of the transaction	4 March 2025	
f)	Place of the transaction	Outside of trading venue	