



## Growing Quadiant Partner Program Extends to CCM and Financial Automation Solutions to Support Wider Customer Engagement

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**Quadiant** (Euronext Paris: QDT), a leader in helping businesses create meaningful customer connections through digital and physical channels, is expanding its Quadiant Experience Partner Program to include the company's financial automation solutions. Previously focused on Quadiant's CCM solutions, the new program brings more value to partners while expanding the reach of Quadiant's cloud solutions' rich features and functions to more customers.

Currently, more than 100 business and technology partners collaborate with Quadiant on delivering and integrating with the company's CCM and document automation solutions, [Quadiant Inspire](#) and [Quadiant Impress](#). By expanding its program to include partners of Quadiant's cloud solutions for [accounts payable](#) and [accounts receivable](#) automation, the company aims to accelerate the contribution of partners to its growth in cloud solutions, with increased emphasis on subscriptions and services to ensure continued customer support and drive long-term value and satisfaction.

With an estimated growth rate over the next 5 years of 11.92%<sup>1</sup> and 13.51%<sup>2</sup> respectively, the accounts payable and accounts receivable automation solutions markets offer significant opportunity for partners to participate in an expanding market. The partner program expansion is designed to enable partners to quickly address customer needs in this market through ready-built integrations into leading accounting and ERP solutions.

*"We're expanding our partner program to offer the same advantages across our software partner ecosystem, from resellers to fully integrated partners of our CCM and financial automation solutions. With more partners offering our cloud solutions globally, more businesses will gain access to powerful features and capabilities that are readily integrated with their existing technology,"* said Chris Hartigan, chief solution officer, Intelligent Communication Automation, Quadiant. *"Our partners now have the opportunity to enrich their portfolio of services by leveraging more of Quadiant's world leading solutions for finance and business process automation."*

With the ambition to become the preferred provider of communication and financial automation solutions for businesses of all sizes, Quadiant collaborates with strategic and technology partners. Business partners offer expertise, software implementation services, referrals and consultancies, while technology partners provide platforms that offer connectors to Quadiant solutions and provide access to a larger number of customers. To know more about Quadiant's Experience Partner program, visit <https://www.quadiant.com/en/quadiant-experience-partner-network>.

### About Quadiant®

Quadiant is the driving force behind the world's most meaningful customer experiences. By focusing on three key solution areas, Intelligent Communication Automation, Parcel Locker Solutions and Mail-Related Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and is part of the CAC® Mid & Small and EnterNext® Tech 40 indices. For more information about Quadiant, visit [www.quadiant.com](http://www.quadiant.com).

<sup>1</sup> <https://www.industryresearch.co/enquiry/request-sample/22358324>

<sup>2</sup> <https://www.marketresearchguru.com/enquiry/request-sample/22378418>



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