

Disclosure Of Trading In Own Shares For April 2025

Clichy, France - May 06, 2025

In compliance with general regulation on share buy-backs, Société BIC declares below the transactions made on its own shares for April 2025:

| Date | Number of shares | Average weighted price in € | Amount in € |
|------------|------------------|-----------------------------|--------------|
| 01/04/2025 | 16,000 | 62.1000 | 993,600.00 |
| 03/04/2025 | 45,000 | 61.3667 | 2,761,501.50 |
| 03/04/2025 | 15,000 | 60.0000 | 900,000.00 |
| 04/04/2025 | 10,000 | 54.4163 | 544,163.00 |
| 07/04/2025 | 5,270 | 54.9720 | 289,702.50 |
| 24/04/2025 | 5,079 | 53.5652 | 272,057.65 |
| 25/04/2025 | 1,300 | 54.7687 | 71,199.31 |
| TOTAL | 97,649 | 59.7264 | 5,832,223.96 |

CONTACTS

Brice Paris VP Investor Relations +33 6 42 87 54 73 brice.paris@bicworld.com

Investor Relations investors.info@bicworld.com

Bethridge Toovell
VP Global Communications
+1 917 821 4249
bethridge.toovell@bicworld.com

Isabelle de Segonzac Image 7, Press Relations contact +33 6 89 87 61 39 isegonzac@image7.fr

AGENDA

All dates to be confirmed

| Annual General Meeting | May 20, 2025 | |
|------------------------------|------------------|--|
| First Half 2025 Results | July 30, 2025 | |
| Third Quarter 2025 Net Sales | October 28, 2025 | |

ABOUT BIC

A global leader in stationery, lighters, and shavers, BIC brings simplicity and joy to everyday life. For 80 years, BIC's commitment to delivering high-quality, affordable, and trusted products has established BIC as a symbol of reliability and innovation. With a presence in over 160 countries, and over 13,000 team members worldwide, BIC's portfolio includes iconic brands and products such as BIC® 4-ColorTM, BodyMark®, Cello®, Cristal®, Inkbox®, BIC Kids®, LuckyTM, Rocketbook®, Tattly®, Tipp-Ex®, Wite-Out®, Djeep®, EZ LoadTM, EZ Reach®, BIC® FlexTM, Soleil®, Tangle Teezer® and more. Listed on Euronext Paris and included in the SBF120 and CAC Mid 60 indexes, BIC is also recognized for its steadfast commitments to sustainability and education. For more, visit www.corporate.bic.com and to see BIC's full range of products visit www.bic.com. Follow BIC on LinkedIn, Instagram, YouTube and TikTok.