

**Press Release**

Paris (France) – 9 July 2019, 8:00 am

## **YMAGIS: IRELAND'S OMNIPLEX CINEMA GROUP SELECTS CINEMANEXT TO UPGRADE ITS PROJECTORS TO LASER IN 29 AUDITORIUMS**

**Ymagis Group (FR0011471291, MAGIS, PEA-PME, TECH 40)**, the European specialist in digital technologies for the cinema industry, today announced the signing of a large-scale agreement between its CinemaNext UK subsidiary and Omniplex Cinema Group, Ireland's largest cinema circuit, today announced the signing of an agreement for the sale and roll out of RGB+ Laser-light source upgrades and light engine clean for Barco projectors in 29 Omniplex auditoriums. The roll out across 24 Omniplex cinemas in Ireland and Northern Ireland will take place through the second half of 2019 and adds to the 2018 upgrade to Laser of 15 of Omniplex's largest screens.

"We are delighted to be embarking on this renewal project with CinemaNext," explains Paul Anderson, Managing Director of Omniplex Cinema Group. "Brand-new laser RGB light sources provided by Cinionic will be used to retrofit existing Xenon lamp-powered projectors in many of our larger, predominantly 3D auditoriums. It will also mean no more lamp replacements in the upgraded projection booths, a 30% increase in light output and 78% less power consumption vs. Xenon lamp projection. Not only will we lower our operating costs, but we will also deliver a consistent moviegoing experience for Irish audiences."

"We've enjoyed a lengthy partnership with Omniplex and are thrilled to be spearheading this retrofit project in collaboration with our manufacturer, Cinionic," adds Jerry Murdoch, Country Manager for CinemaNext UK & Ireland. "By replacing their current lamp houses with a compact laser module, Omniplex will not only extend the lifespan of their existing projectors but also raise the bar on image quality with greater contrast, better uniformity and image consistency as part of their renewal strategy."

"The Laser upgrade program with CinemaNext and Omniplex illustrates the ability to easily upgrade Barco Series 2 Xenon projectors with unparalleled efficiency and our world-class laser solutions," says Rod Wheeler, VP Sales, Western Europe at Cinionic. "As we look to the future of cinema, Cinionic is poised to power exhibitors, such as Omniplex, with next-generation services elevating the exhibitor and moviegoer experience."

### **ABOUT CINEMANEXT**

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. The company's core business is structured around four main units: CinemaNext (exhibitor services: distribution, customer services and field services), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Others (Illucity and Virtual Reality). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 830 employees. For more information, please connect to <https://www.ymagis.com> or <https://www.cinemanext.com>

### **ABOUT OMNIPLEX CINEMA GROUP**

Omniplex Cinema Group is a diverse leisure and entertainment company primarily consisting of cinema operations and leisure orientated property investments. A typical Omniplex cinema location ranges from 4 - 14 screens and are located in most major cities and towns in Ireland and Northern Ireland. Consistency, highest level of customer service, diverse scheduling in a clean and welcoming environment is at the core of Omniplex's operating goals. All Omniplex Cinema locations boast the latest in projection and digital sound technology. Omniplex Cinemas have become the standard bearer for multiplex facilities including our custom designed leather rocker chairs now becoming a standard feature. Our OmniplexMAXX Premium Large Format is currently being rolled out throughout the country

and is the best place to watch the latest movie releases. For more information, please connect to <https://www.omnplex.ie>

**Next Release – 29 July 2019: Half-year 2019 Revenue**

**ABOUT YMAGIS GROUP**

Ymagis is a European leader in advanced digital technology services for the cinema industry. Founded in 2007, the Group is headquartered in Paris and has offices in 26 countries with 830 employees. Our core business is structured around four main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC), Eclair (content services: postproduction, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation), Virtual Print Fee (VPF) for finance solutions and other activities, including EclairColor and Virtual Reality. For more information, please visit [www.ymagis.com](http://www.ymagis.com), [www.cinemanext.com](http://www.cinemanext.com) or [www.eclair.digital](http://www.eclair.digital)

YMAGIS is listed on Euronext Paris and is part of the CAC Small, CAC Mid and Small and CAC All-Tradable indices.

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