

Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 24 March to 28 March 2025 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-03-24	BUY	15	8.650000	129.75	XAMS
2025-03-24	SELL	277	8.717148	2,414.65	XAMS
2025-03-25	SELL	1225	8.869959	10,865.70	XAMS
2025-03-26	BUY	208	8.928125	1,857.05	XAMS
2025-03-26	SELL	1187	9.056361	10,749.90	XAMS
2025-03-27	BUY	237	9.200000	2,180.40	XAMS
2025-03-27	SELL	1006	9.324006	9,379.95	XAMS
2025-03-28	BUY	761	9.303811	7,080.20	XAMS
2025-03-28	SELL	80	9.380000	750.40	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

FY 2024 results: 6 March 2025

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4,803m and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ:NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024