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TALLINK GRUPP AS



# TALLINK GRUPP

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

### **OPERATIONS**

- Fleet of 15 vessels
- Seven ferry routes (1 suspended)
- Operating four hotels (1 closed)

### **KEY FACTS**

- Revenue of EUR 477 million in 2021
- Served 3.0 million passengers in 2021
- Transported 369 thousand cargo units
- Operating EUR 1.6 billion asset base
- 4 740 employees (end of Q1 2022)
- 2.9 million loyalty program members
- 38 953 shareholders and FDR-holders of which 29 576 on Tallinn Stock Exchange and 9 377 on Helsinki Stock Exchange



STRONG BRANDS



## STRATEGIC PLAN

# CURRENTLY THE STRATEGIC FOCUS IS ON MANAGING COSTS AND CASH FLOWS TO ENSURE SUSTAINABILITY AND TO BRING TALLINK GRUPP THROUGH THE GLOBAL CRISIS

### **TALLINK'S VISION**

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

# LONG TERM OBJECTIVES TOWARD INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Increase volumes and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

# CURRENT STRATEGIC CORNERSTONES AND COMPETITIVE ADVANTAGES

MOST MODERN
FLEET

STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

TALLINK GRUPP

# Q1 2022 OVERVIEW – COVID-19 & TRAVEL RESTRICTIONS

Q1 Selected Key Figures (financials in million euros)	2022	2021	Change
Number of passengers	720 261	267 224	169.5%
Number of cargo units	101 938	85 156	19.7%
Number of passenger cars	140 380	75 815	85.2%
Revenue	106.1	53.7	97.5%
Gross profit / loss	-19.9	-20.0	0.4%
EBITDA	-11.0	-6.3	-73.6%
EBIT	-34.6	-30.0	-15.5%
Net result for the period	-40.0	-34.4	-16.1%
Capital expenditures	8.9	4.2	111.8%

As at:	31.03.22	31.12.21	Change
Total assets	1 560.2	1 585.9	-1.6%
Total equity	652.5	692.5	-5.8%
Interest-bearing liabilities	789.5	779.9	1.2%
Net debt	688.5	652.4	5.5%

- Revenue EUR 106.1m (EUR +52.4m or 97.5% vs LY)
  - Impact of COVID-19 Omicron variant in the beginning of the quarter
  - Lifting of travel restrictions in Sweden, Finland and Estonia contributed to demand for travel
  - Impact from geopolitical and military conflict in Europe
  - 4% more departures compared to Q1 2021
- Costs & support
  - Cost of sales increased by 71% or EUR 52.3m
  - Fuel cost increased by 153% or EUR 17.1m
  - Limited government support of EUR 3.5m (EUR 5.0m in Q1 2021)
- EBITDA of EUR -11.0m (EUR -4.6m vs LY)
- Net loss of EUR -40.0m (EUR -5.6m vs LY)

2022 unaudited

# Q1 2022 SALES & RESULTS BY GEOGRAPHICAL SEGMENTS

Route	Key Figures (financials in EUR million)	2022	2021	Change	All routes affected by COVID-19, travel restrictions
Estonia-	Passengers (thousands)	428	201	112.4%	
Finland	Cargo units (thousands)	70	58	21.5%	The results reflect operations of two shuttle vessels and one cargo
	Revenue	41.3	24.8	66.8%	vessel, as well as expenses of the suspended cruise ferry Silja Europa
	Segment result	-1.4	-4.9	72.3%	
Finland-	Passengers (thousands)	230	56	310.0%	
Sweden	Cargo units (thousands)	19	17	11.2%	The results reflect the operations of Turku-Stockholm and Helsinki-
	Revenue	37.6	14.8	154.1%	Stockholm routes
	Segment result	-13.8	-13.3	-3.7%	
Estonia-	Passengers (thousands)	63	10	544.8%	
Sweden	Cargo units (thousands)	13	11	23.4%	The results reflect the operations of two cargo vessels on Paldiski- Kapellskär route and one cruise ferry on Tallinn-Stockholm route, as
	Revenue	12.3	4.9	149.2%	well as expenses of a suspended cruise ferry Victoria I
	Segment result	-6.8	-3.2	-111.3%	won do expenses of a daspenada orange forig violena i
Latvia-	Passengers (thousands)	0	0	0.0%	
Sweden	Cargo units (thousands)	0	0	0.0%	The Latvia-Sweden route result reflects expenses of the suspended cruise ferries Isabelle as well as Romantika before the start of her
	Revenue	0.1	0.0	0.0%	charter period
	Segment result	-5.0	-3.5	-42.8%	charter period
Other	Revenue	15.2	9.2	64.9%	Increase was mainly driven by accommodation cales warings rated
	Segment result	-0.3	-0.1	-289.1%	Increase was mainly driven by accommodation sales, various retail activities and to a lesser extent by chartering of vessels
	Intersegment revenue	-0.4	0.0	-	detivities and to a lesser extent by chartening or vessers

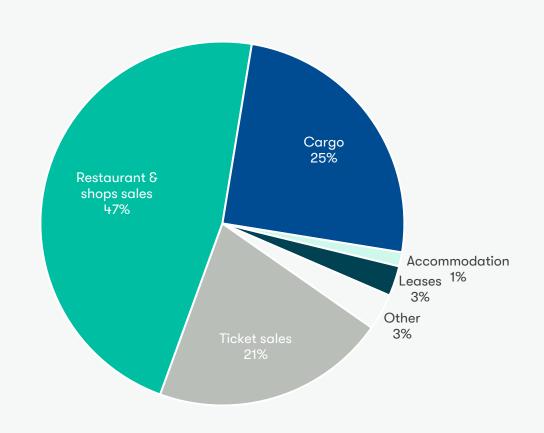
Segment result is the result before administrative expenses, finance costs and taxes 2022 unaudited  $\,$ 

# Q1 2022 SALES & RESULTS BY OPERATIONAL SEGMENTS

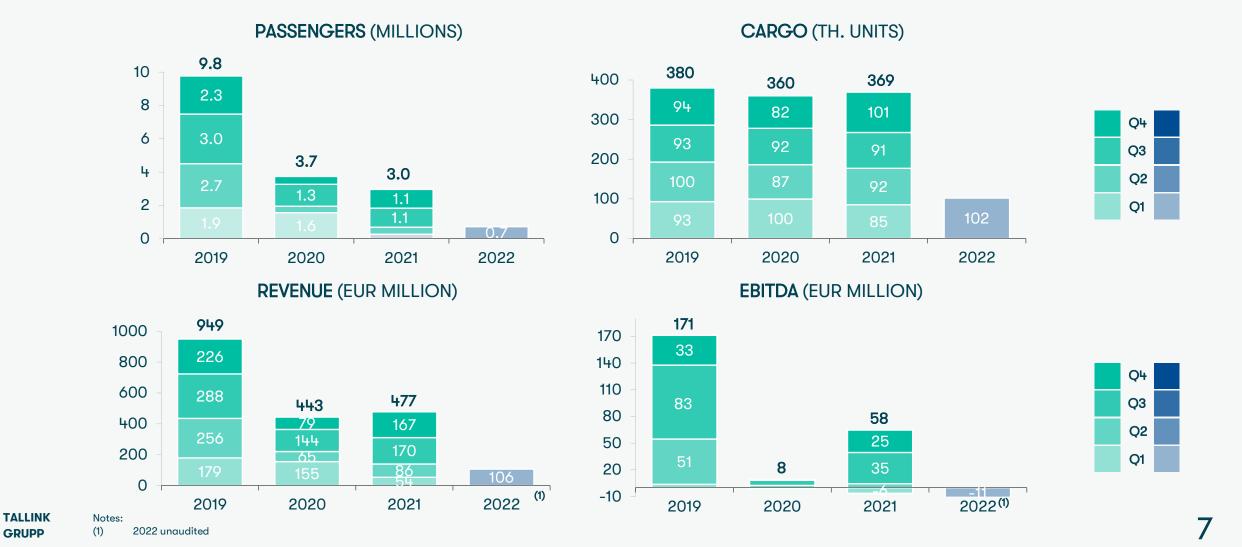
Revenue (EUR million)	2022	2021	Change
Restaurant and shop sales on-board and onshore	49.9	20.2	147.1%
Ticket sales	22.1	7.6	191.8%
Sales of cargo transportation	26.5	22.1	20.1%
Accommodation sales	1.3	0.1	1 272.5%
Income from charter of vessels	2.9	2.3	24.2%
Other sales	3.4	1.5	126.1%
Total revenue	106.1	53.7	97.5%

- Restaurant and shop sales on-board and onshore increased mainly due to higher number of passengers
- Increase in ticket sales attributable to increased demand and increased supply of overnight routes to and from Stockholm
- High competition in cargo transportation market
- Operation of three hotels in Q1 2022 (two hotels were open in Q1 2021)
- Start of long-term charter for Romantika from late March

### REVENUE STRUCTURE IN Q1 2022



# RESULTS QUARTERLY SEASONALITY BREAKDOWN



# THE DYNAMICS OF HIGH SEASONALITY ON THE PROFIT LEVEL

**NET PROFIT BY QUARTERS** (EUR MILLION)



MOST OF THE PROFITS ARE TYPICALLY EARNED IN THE SUMMER, THE HIGH SEASON

# 2022 Q1 DEVELOPMENTS AND KEY FACTS

### **OPERATING ENVIRONMENT**

- Impact of Omicron variant in the beginning of the quarter
- Lifting of travel restrictions in Group's home markets in Sweden, Finland and Estonia from February and March contributing to the increase in number of bookings
- Geopolitical situation and armed conflict in Europe since February and rapid increase in global fuel prices

### **ACTIVITIES AND EVENTS**

- Temporary scale-back of operations of cruise ferries
- Long-term charter of cruise ferry Romantika from late March
- Planned dockings of 8 vessels
- One new Burger King Restaurant opened in Riga, Latvia, in January
- Compromise agreement for termination of dispute with Port of Tallinn (AS Tallinna Sadam) regarding port fees



Baltic Queen in Naantali

# EVENTS AFTER THE REPORTING PERIOD & OUTLOOK



Isabelle, March 2022

- Short-term chartering of cruise ferry Isabelle Riga-Stockholm route not operated in 2022
- Disposal of the cargo vessel Sea Wind
- Continuously exploring options for chartering out vessels
- The new dual fuel (LNG, MGO) shuttle vessel MyStar is expected to be delivered and start operations on the Tallinn-Helsinki route in Q3 2022

Despite the uncertainties in the outlook of the economic environment the management expects a quicker recovery in the passenger traffic from the second quarter of 2022.

# **CONSOLIDATED INCOME STATEMENT**

(EUR million)	2020	2021	Q1 2021	Q1 2022 <sup>(3)</sup>
Sales	443	477	54	106
Cost of sales (1)	(486)	(455)	(74)	(126)
Marketing & administrative cost (1)	(86)	(75)	(15)	(18)
Other operating items, net (2)	37	16	5	4
EBITDA	8	58	(6)	(11)
Margin (%)	1.8%	12.2%	(11.7%)	(10.3%)
Net Result	(108)	(57)	(34)	(40)
EPS	(0.162)	(0.081)	(0.051)	(0.054)

TALLINK GRUPP Totals may not sum due to rounding

<sup>(1)</sup> Includes depreciation and amortization

<sup>(2)</sup> Q1 2022 includes EUR 3.5m direct government assistance; Q1 2021 includes EUR 5.0m direct government assistance

<sup>(3) 2022</sup> unaudited

# CONSOLIDATED CASH FLOW STATEMENT

(EUR million)	2020	2021	Q1 2021	Q1 2022 <sup>(1)</sup>
Operating cash flow	(7)	59	(22)	(18)
Capital expenditure	(100)	(20)	(4)	(9)
Asset disposal	0	1	0	0
Free cash flow	(107)	40	(26)	(27)
Debt financing (net effect)	112	цц	19	7
Interests & other financial items	(16)	(19)	(5)	(6)
Increase of share capital	0	35	0	0
Change in cash	(11)	100	(13)	(27)

Totals may not sum due to rounding
(1) 2022 unaudited

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(EUR million)	31.12.2020	31.03.2021	31.12.2021	31.03.2022 <sup>(2)</sup>			
Total assets	1 516	1 493	1 586	1 560	1500 -	Cash	Other
Non-current assets	1 427	1 410	1 383	1 372		Intangibles	liabilities
Current assets	89	83	203	188		Other Assets	
- of which cash	28	15	128	101		Assets	Share- holders'
Total liabilities	802	812	893	908	1000 -		equity
Interest bearing liabilities	705	728	780	789			
Other liabilities	97	84	113	118			
Shareholders' equity	714	680	693	653			
					500 - Ships	Ships	
Net debt/EBITDA	84.2x	238.7x	11.2x	12.8x			Loans
Net debt	677	<i>7</i> 14	652	688			
Equity/assets ratio	47%	46%	44%	<b>42</b> %			
BVPS (1) (in EUR)	1.07	1.02	0.93	0.88	0 -		
Fotals may not sum due to rounding  (1) Shareholders' equity / number of shares outstanding						Assets	Liabilities & Equity

**TALLINK GRUPP** 

<sup>(2) 2022</sup> unaudited

# **DEBT STRUCTURE**

### LONG TERM BANK LOANS

- EUR 663 million as at 31.03.2022
- 7 loan agreements outstanding: syndicated loans, amortizing project and working capital loans
- Maturities 1-8 years
- EUR denominated, fixed and EURIBOR floating

### **OVERDRAFTS** (as at 31.03.2022)

- EUR 11.6 million used
- EUR 123.4 million unused

### SIGNED, NOT YET DRAWN

EUR 198 million from KfW IPEX-Bank GmbH (MyStar)

Total EUR 675 million long-term bank loans and used overdrafts as at 31.03.2022



2022 unaudited

# **CORPORATE GOVERNANCE**

### Paavo Nõgene – Chairman of the Management Board



Born in 1980, with the company since 2018 CEO since May, 2018

### Kadri Land



Born in 1964, with the company since 2005.

Member of Management Board since February, 2019

### Harri Hanschmidt



Born in 1982, with the company since 2009.

Member of Management Board since February, 2019

### Piret Mürk-Dubout



Born in 1970, with the company and Member of Management Board since April, 2019

### Margus Schults



Born in 1966, with the company since 2008 Member of Management Board since April, 2021

### Enn Pant - Chairman of the Supervisory Board



Born in 1965, with the company since 1996

Chairman of the Supervisory Board since 2015

CEO of AS Tallink Grupp in 1996-2015

### Toivo Ninnas



BOARD

SUPERVISORY

Born in 1940, with the Supervisory Board since 1997

### Kalev Järvelill



Born in 1965, with the Supervisory Board since 2007

### **Eve Pant**



Born in 1968, with the Supervisory Board since 1997

### Ain Hanschmidt



Born in 1961, with the Supervisory Board since 2005

### Raino Paron



Born in 1965, with the Supervisory Board since 2019

### Colin Douglas Clark



Born in 1974, with the Supervisory Board since 2013

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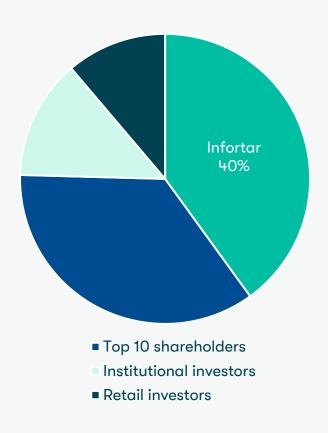
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# SHAREHOLDERS AND SHARE PERFORMANCE

### SHAREHOLDERS OF AS TALLINK GRUPP



### TEN LARGEST SHAREHOLDERS AS OF 31.03.2022



