



**EKSPRESS
GRUPP**

1. JUNE 2026

SHAREHOLDERS ANNUAL GENERAL MEETING

AGENDA:

- 1. Takeover of the Shares held by Minority Shareholders for monetary compensation**
- 2. Termination of trading with the Shares of Ekspress Grupp on Nasdaq Tallinn Stock Exchange**
- 3. Approval of the annual report of Ekspress Grupp for the financial year 2025 and the proposal for the distribution of profit**



Management Board's overview of 2025



Our mission is to serve democracy

2025 in figures



80.2 € million

sales revenue

+5%



1.0 € million

net profit

-68%



10.8 € million

EBITDA

+1%



14.0 € million

cash balance

+56%



86%

digital revenue share

+1%



256,000

digital subscriptions in the Baltics

+7%

Key events 2025

- Stable growth despite an unstable environment:
 - The advertising market was challenging in 2025, reflected in a 7% decline in advertising revenue.
 - At the same time, strong growth was seen in digital outdoor advertising, ticketing platform sales volumes, and the conference business.
 - Net profit was affected at year-end by one-off expenses related to the sale of the Lithuanian news portal Lrytas UAB and the impairment of Geenius Meedia goodwill. However, excluding these expenses, the annual result remained stable compared to the previous year.
- The share of digital revenue has stabilised at a high level, accounting for more than 85% of total Group revenue.
- 7% growth in digital subscriptions, leading position in all markets.
- Launch of new AI-powered content management tools for editorial staffs, which will help reduce manual labour and increase cross-border cooperation.
- In the digital business, cybersecurity is receiving increasing attention.
- Expansion in the training and conference business market:
 - In December 2025, traffic training platform Liikluslab Baltic OÜ was acquired, which offers services to both private individuals and driving schools.

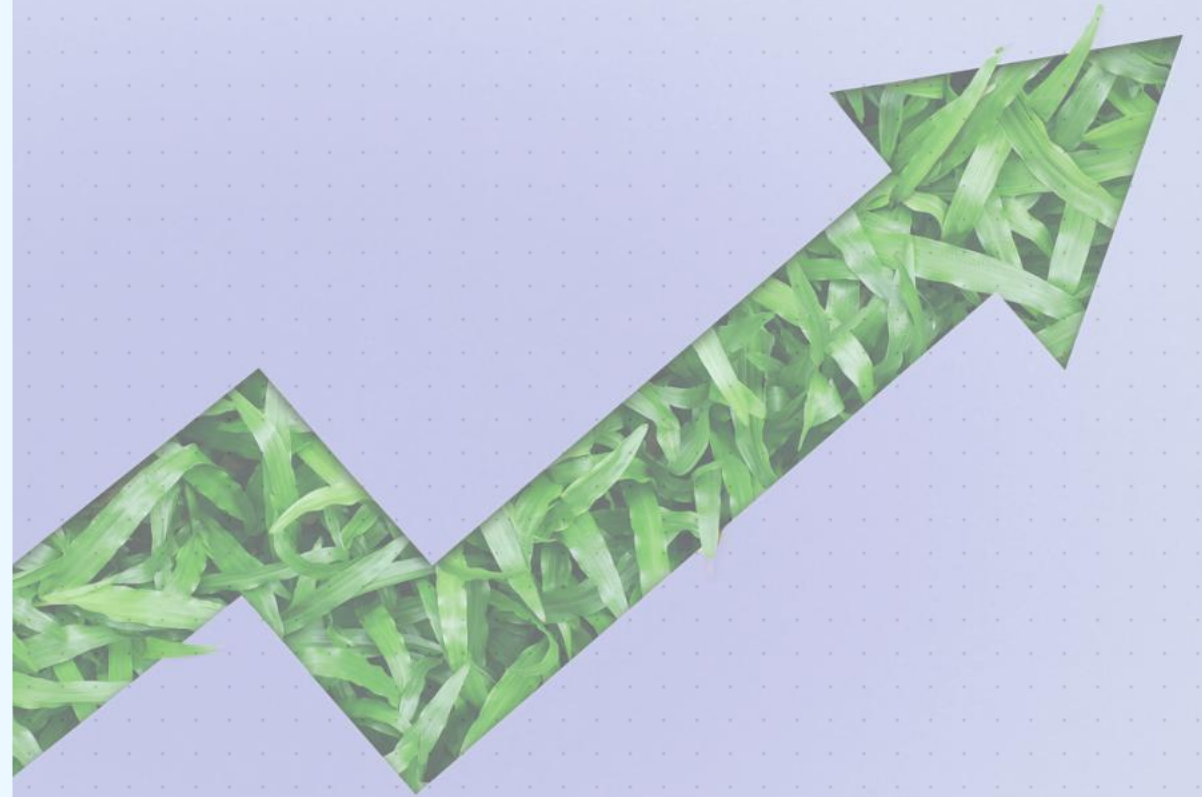
**Thank you,
questions?**



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Thank you!

