

PRESS RELEASE

Stockholm, December 30, 2021

Increased number of shares and votes in BTS Group

STOCKHOLM, SWEDEN - BTS GROUP AB (publ), a leading global strategy implementation firm, has increased the number of shares and votes in the company. The increase follows a targeted offset issue of new share to settle previously announced acquisitions.

During December, a targeted offset issue of 36,019 class B shares was made. Following this, the total number of shares in BTS Group amounts to 19,374,347, divided into 853,800 class A shares and 18,520,547 class B shares. The number of votes amounts to 27,058,547, divided into 8,538,000 votes attributable to Class A shares and 18,520,547 votes attributable to Class B shares. After the increase, the share capital amounts to SEK 6,458,116.

For further information, please see the press release on December 16, 2021.

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This information is such information as BTS Group AB (publ) is obliged to disclose pursuant to the Financial Instruments Trading Act. The information was provided, through the above contact person, for publication on 30 December 2021 at 08:00 CET.

About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with more than 1,000 professionals in 36 offices located on six continents. For over 30 years, we've been partnering with our clients to enable strategy execution. At BTS, we believe that success comes from people understanding how their daily work impacts business results, so we provide the skills, tools, and knowledge your people need to take the right action at the right moment. We are experts in behavior change and care deeply about both delivering results for our clients and ensuring that their people do the best work of their lives. Our engagements range from embedded multi-year transformation projects to brief, targeted capability development. It's strategy made personal.

Our primary practice areas include Change and transformation, Leadership development and Sales and marketing. In support of offerings from our primary practice areas, we have centers of excellence in Assessments for talent selection and development, Business acumen and innovation skill-building and Coaching as a practical tool to shift mindsets and turn strategy into action.

We've partnered with over 1,200 organizations, including over 40 of the world's 100 largest global corporations. Our major clients are some of the most respected names in business: Salesforce, SAP, Abbott, Tetra Pak, EY, Tencent, Vale, and BHP.

BTS is a public company listed on the Nasdaq Stockholm and trades under the symbol BTS B. For more information, please visit <u>www.bts.com</u>.

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.