



PRESS RELEASE

CNH expands network connectivity with Intelsat collaboration

Field-ready connectivity option for hard-to-reach locations brings the power of precision agriculture to more CNH customers

Basildon, April 29, 2024

CNH (NYSE: CNHI) and Intelsat, operator of one of the world's largest integrated satellite and terrestrial communication networks, today announced a collaboration that will be the first to provide farmers ubiquitous access to the internet via a ruggedized satellite communications (SATCOM) service. Based on a new memorandum of understanding, Intelsat will provide multi-orbit internet access to connect CNH equipment working in remote locations and easy-to-use satellite terminals ready to handle the challenging environment on a farm.

With 60 years' experience in SATCOM, Intelsat's capabilities span geosynchronous and low-Earth orbits, offering Case IH, Steyr and New Holland customers SATCOM coverage that is unparalleled in the market. Intelsat's rugged, industrial-grade terminals already serve critical industrial applications, including for the military and airlines. Case IH, Steyr and New Holland customers will use a rigorously tested terminal that connects easily and is proven to withstand extreme weather conditions and the vibration and shock produced by farming equipment and activity.

This offering will be first available in the second half of 2024 to farmers in Brazil, where ConectarAgro's Rural Connectivity Indicator found only 19% of the area available for agricultural use has high-speed internet access. Customers will be able to rely on their Case IH and New Holland dealers to install and support Intelsat's hardware and service activation. Subsequently, the companies plan to expand their collaboration to the U.S., Australia, and other regions.

Internet connectivity is central to realizing gains in productivity and yield through precision agriculture, as Case IH, STEYR and New Holland farmers' intelligent machines connect and coordinate with one another while they work. They also communicate with the farmer via the cloud, exchanging data securely and receiving the farmer's highly specified directions for the jobs they execute. While many customers fulfill this need for internet connectivity with CNH's market-leading global mobile virtual network, existing cellular towers do not enable pervasive connection. According to the Food and Agriculture Organization of the United Nations, less than 33% of the world's surface has mobile network coverage.

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Innovation Sustainability Productivity



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"Satellite technology helps solve complex connectivity challenges for hard-to-reach farms, but not all providers are equal. Intelsat stands out for their depth of experience as well as the quality and reliability of their service and industrial terminal offerings. They get what it means to be rugged. We look forward to serving customers around the world with their solution," said Marc Kermisch, Chief Digital and Information Officer at CNH.

"As the first satellite communications company to provide multi-orbit connectivity to farmers around the world, Intelsat's collaboration with CNH will unlock new capabilities in the most remote locations through our global communications platform," said Dave Wajsgras, CEO of Intelsat. "We've proven that ruggedized, built-for-purpose terminals that can access multiple satellite orbits from anywhere on Earth offer the highest network reliability, greater throughput and the best user experience."

CNH Industrial (NYSE: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Hemisphere**, a leading designer and manufacturer of high-precision satellite-based positioning, and heading technologies; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongskilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnh.com

For news from CNH and its Brands visit: media.cnh.com

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