We see sustainability not just as the right thing to do, but as a true business opportunity that delivers value to everyone involved.

From reducing our environmental impact, to developing greener products and processes, to collaborating to develop new solutions and help the industry progress, sustainability is a cornerstone of our overall strategy to achieve long term success.

We focus our efforts on:

**Developing sustainable business opportunities**

- Developing sustainable innovations that meet customer needs
- Developing new sustainable businesses

For example:
- We are working with partners to develop an advanced facility to convert household waste to chemicals
- Our Continuous Initiator Dosing technology makes PVC production more affordable, safer, and more sustainable
- Our Elotex brand has been recognized for environmental benefits

**Increasing our resource efficiency**

- Increasing energy efficiency and use of sustainable energy
- Increasing use of bio-based raw materials

For example:
- We are partnering with Itaconix to develop products made from bio-based feedstocks
- Our joint venture plant with Evonik improves the ecological footprint of chlorine production by 30%
- With Photanol we are jointly developing technology to produce chemicals from CO₂ and sunlight

**Engaged people and partners**

- Creating a diverse and inclusive workplace
- Partnering with society

For example:
- Named Safer Choice Partner of the Year by the US EPA for our work developing safer products
- We partnered with DSM, Google, and Philips to source power from two new Dutch wind farms
- Our Imagine Chemistry challenge attracted over 350 submissions, and we have agreed to collaborate with more than 20 new partners

- **€1.5 billion**
  - revenue from eco-premium products

- **19%**
  - Eco-premium products

- **>45%**
  - of all products have sustainability benefits

- **46%**
  - use of renewable energy

- **40%**
  - of our sites reduced specific energy use in 2017

- **20%**
  - decrease in emissions to air in 2017