

Heineken N.V. successfully places €900 million of Notes

Amsterdam, 24 June 2024 – Heineken N.V. (EURONEXT: HEIA; OTCQX: HEINY) today announced that it has successfully placed €900 million of 12-year Notes with a coupon of 3.812%.

The Notes will be issued under the Company's Euro Medium Term Note Programme and will be listed on the Luxembourg Stock Exchange.

The proceeds from the Notes issuance will be used for general corporate purposes, including debt repayments. The maturity date of the Notes is 4 July 2036.

BBVA, Citigroup, Goldman Sachs, J.P. Morgan and Société Générale acted as active book runners.

– ENDS –

Press enquiries

Joris Evers / Marlous den Bieman

E-mail: pressoffice@heineken.com

Tel: +31-20-5239-355

Investor and analyst enquiries

Federico Castillo Martinez/ Mark Matthews

E-mail: investors@heineken.com

Tel: +31-20-5239-590

About HEINEKEN

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium and non-alcoholic beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. With HEINEKEN's over 90,000 employees, we brew the joy of true togetherness to inspire a better world. Our dream is to shape the future of beer and beyond to win the hearts of consumers. We are committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brew a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. We operate breweries, malteries, cider plants and other production facilities in more than 70 countries. Most recent information is available on our [Company's website](#) and follow us on [LinkedIn](#), [Twitter](#) and [Instagram](#).