
COMMUNICATION DEPARTMENT

The Store: the new Dassault Aviation online shop

Saint-Cloud, 3 March 2020 - Today Dassault Aviation is opening its new online shop: “The Store”.

You can check it out at: www.thestore-dassault-aviation.com

This upgraded store, featuring an innovative design, allows aviation buffs in just a few clicks to purchase outstanding items reflecting the image and values of the Dassault Aviation brand. You will find a whole range of dedicated and exclusive products: the famous ‘Remove Before Flight’ keyrings, patches, apparel, airplane models ...

This completely new line of articles has been specially designed and produced to Dassault Aviation specifications.

Welcome to the world of Mirages, Rafales and Falcons!

ABOUT DASSAULT AVIATION:

With over 10,000 military and civil aircraft delivered in more than 90 countries over the last century, Dassault Aviation has built up expertise recognized worldwide in the design, development, sale and support of all types of aircraft, ranging from the Rafale fighter, to the high-end Falcon family of business jets, military drones and space systems. In 2019, Dassault Aviation reported revenues of €7.3 billion. The company has 12,750 employees.

dassault-aviation.com

PRESS CONTACTS:

Corporate Communications

Stéphane Fort - Tel +33 (0)1 47 11 86 90 - stephane.fort@dassault-aviation.com

Mathieu Durand - Tel +33 (0)1 47 11 85 88 - mathieu.durand@dassault-aviation.com

HD photos: mediaprophoto.dassault-aviation.com

HD videos: mediaprovideo.dassault-aviation.com