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Ferratum: Offer period for IPO starts on 22 January 2015

Helsinki/Berlin, 20 January 2015 - Ferratum Oyj (together with its consolidated subsidiaries hereafter "Ferratum"), an international provider of mobile consumer loans announces details of its planned IPO on the Prime Standard segment of the regulated market of the Frankfurt Stock Exchange. The Finnish Financial Supervisory Authority has approved a securities prospectus today and transmitted it together with the certificate of approval to the German Federal Financial Supervisory Authority.

The offer period in which orders for shares can be placed starts on Thursday, 22 January 2015, and is expected to end on Wednesday, 4 February 2015. Offers may be submitted within a price range between EUR 15 and EUR 18 per share. The offer includes up to 6,517,188 ordinary shares with no nominal value, consisting of up to 2,833,560 newly issued shares of the Company, up to 2,833,560 shares offered by the current shareholders of Ferratum Oyj and a further up to 850,068 shares from the two largest shareholders of Ferratum Oyj for purposes of potential over-allotments (Greenshoe option). Based on a price of EUR 16.50 per offered share (the middle of the price range) and assuming all shares are placed with investors, the gross proceeds for the offering will be EUR 107.5 million. Thereof gross proceeds of EUR 46.8 million and net proceeds of EUR 44.6 million would flow to Ferratum. Gross proceeds of EUR 60.8 million and net proceeds of EUR 59.3 million would flow to the selling shareholders.

The final offer price is expected to be determined on 4 February 2015 following the bookbuilding. The commencement of trading in the shares in the Prime Standard segment of the regulated market of the Frankfurt Stock Exchange is expected on or about 6 February 2015. ICF BANK AG has been appointed as Sole Global Arranger and Sole Bookrunner. Co-Lead Managers are equinet Bank AG and Hauck & Aufhäuser Privatbankiers KGaA.

The approved prospectus will be available soon for download on the Company's website under the Investor Relations section of Ferratum's website <https://www.ferratumgroup.com/>.

Disclaimer

This ad-hoc announcement is not a prospectus pursuant to the applicable capital market rules in Finland or Germany. Any investment decision must be made solely on the basis of the information contained in the prospectus as approved by the Finnish Financial Supervisory Authority and duly published. A prospectus pursuant to Finnish securities laws has been approved by the Finnish Financial Supervisory Authority and duly published and is available at <https://www.ferratumgroup.com/>, and can be obtained free of charge during normal business hours at the Company's offices in Germany. The prospectus is the only binding offering document in connection with the offering of the Company's shares. This ad-hoc announcement contained herein is not binding.

END OF THE AD-HOC ANNOUNCEMENT

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