

# **THIRD QUARTER 2025 RESULTS**

# TomTom achieves solid Q3 results with improving profitability

# TOMTOM'S CHIEF EXECUTIVE OFFICER, HAROLD GODDIJN

"Our product-led approach continues to deliver results, as seen with the launch of our next generation Automotive Navigation Application. This ready-to-use solution enables automakers to quickly deploy high-quality navigation systems, setting a new benchmark for user experience and flexibility in the industry.

Recent adjustments to our organizational structure have enhanced our focus and efficiency across the business. By combining advanced technologies such as AI together with our modular product strategy, we are able to deliver greater value to our customers.

We are encouraged by promising developments and discussions around automated driving use-cases. Our investments in mapping and next-generation solutions position us well to support our partners as the industry evolves. We remain confident in our long-term trajectory and our ability to unlock new opportunities, even as we navigate a dynamic environment."

## **OPERATIONAL SUMMARY**

- TomTom unveils next generation Automotive Navigation Application
- New TomTom app launched for enhanced driver experience along with an innovative road alert assistant
- We announced a multi-year agreement to deliver traffic services to <u>Hyundai AutoEver</u>'s navigation for European vehicle lineup

#### **FINANCIAL SUMMARY THIRD QUARTER 2025**

- Group revenue decreased by 3% to €137 million (Q3 '24: €141 million)
- Location Technology revenue was €118 million (Q3 '24: €120 million)
- Automotive operational revenue increased by 22% to €85 million (Q3 '24: €69 million)
- Free cash flow¹ was an inflow of €17 million (Q3 '24: inflow of €15 million)
- Net cash of €267 million (Q4 '24: €264 million)

## **KEY FIGURES**

(€ in millions, unless stated otherwise)	Q3 '25	Q3 '24	y.o.y. change	YTD '25	YTD '24	y.o.y. change
Location Technology	118.3	119.8	(1%)	366.0	367.1	0%
Automotive	79.5	78.1	2%	245.6	248.7	(1%)
Enterprise	38.7	41.7	(7%)	120.4	118.5	2%
Consumer	18.6	20.9	(11%)	57.5	65.0	(12%)
Revenue	136.9	140.7	(3%)	423.5	432.1	(2%)
Gross result	122.1	121.8	0%	373.6	363.2	3%
Gross margin	89%	87%		88%	84%	
Operating expenses	(113.7)	(125.9)	(10%)	(379.3)	(377.4)	1%
Operating result (EBIT)	8.4	(4.1)		(5.7)	(14.2)	
Operating margin	6%	(3%)		(1%)	(3%)	
Net result	9.1	(4.4)		(11.5)	(11.6)	
Free cash flow¹ (FCF)	16.6	15.0	11%	27.5	0.9	
FCF <sup>1</sup> as a % of revenue	12%	11%		7%	0%	

<sup>&</sup>lt;sup>1</sup> Free cash flow in 2025 excludes restructuring payments related to the organizational realignment announced in June 2025.

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This report includes the following non-GAAP measures which are further explained at the end of this report: operational revenue; gross margin; EBIT; free cash flow; net cash and gross deferred revenue.



## TOMTOM'S CHIEF FINANCIAL OFFICER, TACO TITULAER

"This quarter, our Automotive operational revenue showed encouraging growth, partly driven by the ramp-up of new car lines we supply. On a constant currency basis, our Enterprise business maintained stable revenue quarter-on-quarter.

Gross margin increased, driven by a more favorable product mix. We delivered a positive operating result and solid free cash flow in a dynamic market environment.

We now anticipate that our full-year Group revenue and Location Technology revenue will reach the upper end of our guided range, with free cash flow<sup>1</sup> expected at around 5% of Group revenue."

#### **OUTLOOK 2025**

(€ in millions, unless stated otherwise)	Outlook 2025	Actual 2024
Revenue	535 - 565	574
Of which Location Technology	465 - 490	489
FCF <sup>1</sup> as % of Group revenue	+5%	-1%

<sup>&</sup>lt;sup>1</sup> Free cash flow in 2025 excludes restructuring payments related to the realignment announced in June 2025.

#### **REVENUE FOR THE PERIOD**

Revenue for the third quarter amounted to €137 million, a year-on-year decrease of 3% (Q3 '24: €141 million).

#### **LOCATION TECHNOLOGY**

Location Technology revenue was €118 million, marginally down compared with last year (Q3 '24: €120 million).

Automotive revenue in the quarter was €80 million, an increase of 2% compared with the same quarter last year (Q3 '24: €78 million). Automotive operational revenue in the quarter was €85 million, a year-on-year increase of 22% (Q3 '24: €69 million). This increase is partly caused by an increase in car production volumes and the ramp-up of some new car lines to which we are supplying. In addition, the operational revenue was supported by royalty reports related to previous periods of which a significant portion is still to be recognized in future periods.

Automotive operational revenue is calculated as follows:

(€ in millions, unless stated otherwise)	Q3 '25	Q3 '24	y.o.y. change	YTD '25	YTD '24	y.o.y. change
Automotive revenue	79.5	78.1	2%	245.6	248.7	(1%)
Movement of Automotive deferred revenue	5.2	(8.6)		(0.9)	(11.1)	
Automotive operational revenue	84.8	69.5	22%	244.7	237.5	3%

Enterprise revenue decreased to €39 million in Q3 '25, 7% lower than the same quarter last year (Q3 '24: €42 million), mainly as a result of the depreciation of the US dollar. Enterprise revenue remained fairly consistent year-over-year when adjusted for currency fluctuations.

During the quarter, we reported several important product updates. We launched the new Automotive Navigation Application, a ready-to-use solution built on Orbis Maps and an enhanced Navigation SDK, enabling automakers to deploy high-quality navigation systems efficiently. The application offers customizable user experiences, immersive 3D visualization, and EV-optimized navigation, including real-time charging station recommendations, reducing development timelines and setting a new standard for automotive navigation.

Furthermore, we announced that Orbis Maps now includes over 2 million verified EV charging points worldwide, supporting the global shift to zero-emission driving. The platform allows automakers to enrich TomTom's database with their own or exclusive charging data, ensuring accurate and comprehensive EV navigation for drivers. This milestone demonstrates TomTom's commitment to enabling seamless, worry-free EV journeys and advancing sustainable mobility.

Additionally, we launched the new TomTom app, a free driving application that relies on our Orbis Maps with continuous updates and accurate speed limits, while also providing highly comprehensive speed camera data. For drivers seeking additional support, the app can be combined with a road alert assistant device to further improve the driving experience by delivering only the most critical alerts.



In Automotive we announced the expansion of our partnership with Hyundai AutoEver, securing a multi-year agreement to provide real-time traffic and speed camera services for Hyundai, Kia, and Genesis vehicles across Europe. The integration of TomTom's live services will enhance in-dash navigation, driver safety, and compliance with traffic regulations for millions of vehicles, further strengthening TomTom's position as a leading maps and traffic supplier for Hyundai AutoEver.

#### **CONSUMER**

Consumer reported revenue of €19 million for the quarter, compared with €21 million in the same quarter last year.

#### **RESULT FOR THE PERIOD**

#### **GROSS MARGIN**

The gross margin for the quarter was 89%, compared with 87% in Q3 '24. The year-on-year improvement in gross margin is mainly the result of a larger proportion of higher-margin content and software revenue in our revenue mix.

#### **OPERATING RESULT**

Operating result (EBIT) in the quarter was a profit of €8.4 million (Q3 '24: loss of €4.1 million). Total operating expenses in the quarter were €114 million, markedly lower compared with the same quarter last year (Q3 '24: €126 million). This decrease is the result of the combined effect of the organizational realignment as announced in June this year, the capitalization of the development cost associated with our 3D map layers and lower amortization charges.

#### FINANCIAL INCOME, EXPENSES AND INCOME TAX

Total financial result for the quarter was an income of €1.9 million, mainly resulting from interest income on our fixed-term deposits (Q3 '24: income of €2.0 million).

The income tax expense for the guarter was €1.2 million, compared with an expense of €2.3 million in Q3 '24.

## **CASH FLOW, LIQUIDITY, AND WORKING CAPITAL**

In Q3 '25, free cash flow was an inflow of €3 million, compared with an inflow of €15 million in the same quarter last year. Correcting for the impact of restructuring-related payments associated with the organizational realignment as announced in June 2025, the free cash flow for the guarter was an inflow of €17 million.

A reconciliation from operating result to free cash flow, to net cash movement is presented below:

(C.) (C.)	00.105	00.104	VTD 105	VTD 104
(€ in millions)	Q3 '25	Q3 '24	YTD '25	YTD '24
Operating result	8.4	(4.1)	(5.7)	(14.2)
Depreciation and amortization	4.4	8.9	13.5	26.6
Equity-settled stock compensation expenses	3.6	3.6	9.9	10.0
Provisions and other non-cash items	(21.3)	(1.0)	(0.6)	(1.4)
Movements in working capital (excl. deferred revenue)	25.9	17.4	46.4	(12.7)
Movements in deferred revenue	(9.9)	(9.1)	(21.0)	(5.7)
Interest and tax payments	(8.0)	0.6	(4.0)	1.6
Investments in intangible assets and property, plant and equipment	(7.5)	(1.3)	(24.7)	(3.3)
Free cash flow	2.8	15.0	13.7	0.9
Lease payments	(2.4)	(2.5)	(7.0)	(6.6)
Cash flow from other investing and financing activities	_	_	_	(38.8)
Exchange rate differences on cash and fixed-term deposits	(0.0)	(0.2)	(3.5)	(0.2)
Net cash movement	0.4	12.3	3.3	(44.7)

During the quarter, the deferred revenue position decreased by €9.9 million, from €421 million to €411 million.



The following table presents the deferred revenue including the effect of netting:

(€ in millions)	30 September 2025	30 June 2025	31 December 2024
Automotive	428.6	423.4	429.5
Enterprise	16.6	16.4	19.2
Consumer	21.3	20.1	20.8
Gross deferred revenue	466.5	459.8	469.6
Less: Netting adjustment to unbilled revenue	(55.1)	(38.5)	(37.1)
Deferred revenue	411.4	421.3	432.5

Investments in intangible assets and property, plant and equipment increased in the quarter compared with the same period last year, as we started capitalizing the development cost for our high-definition map data in 2025.

The year-to-date 2024 cash flow from financing activities included cash outflows related to our €50 million share buyback program, started in October 2023 and completed in June 2024.

On 30 September 2025, the Group had no outstanding bank borrowings and reported a net cash position of €267 million (Q2 '25: €267 million).



# **CONSOLIDATED CONDENSED STATEMENT OF INCOME**

	Q3 '25	Q3 '24	YTD '25	YTD '24
(€ in thousands)	Unaudited	Unaudited	Unaudited	Unaudited
Revenue	136,884	140,679	423,486	432,143
Cost of sales	(14,771)	(18,905)	(49,901)	(68,991)
Gross profit	122,113	121,774	373,585	363,152
Research and development expenses - Geographic data	(33,980)	(44,355)	(107,065)	(131,277)
Research and development expenses - Application layer	(47,418)	(46,230)	(148,026)	(138,408)
Sales and marketing expenses	(10,565)	(14,575)	(35,201)	(43,122)
General and administrative expenses <sup>1</sup>	(21,736)	(20,723)	(88,978)	(64,566)
Total operating expenses	(113,699)	(125,883)	(379,270)	(377,373)
Operating result	8,414	(4,109)	(5,685)	(14,221)
Financial result	1,917	2,018	1,143	7,299
Result before tax	10,331	(2,091)	(4,542)	(6,922)
Income tax expense	(1,233)	(2,288)	(6,978)	(4,637)
Net result <sup>2</sup>	9,098	(4,379)	(11,520)	(11,559)
Earnings per share (in €):				
Basic	0.07	(0.04)	(0.09)	(0.09)
Diluted <sup>3</sup>	0.07	(0.04)	(0.09)	(0.09)

 $<sup>^1</sup>$   $\,$  YTD '25 numbers includes a restructuring charge of €25 million recognized in Q2 '25.

<sup>&</sup>lt;sup>2</sup> Fully attributable to the equity holders of the parent.

<sup>&</sup>lt;sup>3</sup> When the net result is a loss, no additional shares from assumed conversion are taken into account as the effect would be anti-dilutive.



# **CONSOLIDATED CONDENSED BALANCE SHEET**

(€ in thousands)	usands) 30 September 2025 Unaudited	
Goodwill	192,294	Audited 192,294
Other intangible assets	23,666	2,233
Property, plant and equipment	17,849	22,018
Lease assets	36,007	41,111
Other contract-related assets	26,553	24,688
Deferred tax assets	1,256	1,288
Total non-current assets	297,625	283,632
Inventories	9,817	13,311
Trade receivables	55,302	78,538
Unbilled receivables	36,281	48,441
Other contract-related assets	6,230	6,211
Prepayments and other receivables	26,131	30,632
Fixed-term deposits	211,253	207,740
Cash and cash equivalents	55,692	55,913
Total current assets	400,706	440,786
Total assets	698,331	724,418
Total equity	131,421	138,847
Lease liabilities	30,566	34,552
Provisions	19,321	13,516
Deferred revenue	282,378	285,782
Total non-current liabilities	332,265	333,850
Trade payables	15,181	21,168
Lease liabilities	8,056	8,964
Provisions	3,097	6,883
Deferred revenue	129,068	146,701
Other contract-related liabilities	8,555	14,282
Income taxes	1,970	1,881
Accruals and other liabilities	68,718	51,842
Total current liabilities	234,645	251,721
Total equity and liabilities	698,331	724,418



# **CONSOLIDATED CONDENSED STATEMENT OF CASH FLOWS**

(€ in thousands)	Q3 '25	Q3 '24	YTD '25	YTD '24
Operating result	Unaudited 8,414	Unaudited (4,109)	Unaudited (5,685)	Unaudited (14,221)
Foreign exchange adjustments	(105)	(854)	(2,539)	597
Depreciation and amortization	4,350	8,855	13,481	26,630
Change in provisions	(21,157)	(118)	1,964	(2,002)
Equity-settled stock compensation expenses	3,642	3,606	9,862	10,043
Changes in working capital:				
Change in inventories	1,050	(1,917)	3,917	2,544
Change in receivables and prepayments	10,226	18,496	37,738	17,806
Change in liabilities (excluding provisions) <sup>1</sup>	4,757	(8,288)	(16,319)	(38,799)
Cash flow from operations	11,177	15,671	42,419	2,598
Interest received	1,733	2,824	5,055	8,318
Interest paid	(441)	(1,024)	(1,291)	(1,978)
Corporate income taxes paid	(2,087)	(1,178)	(7,780)	(4,770)
Cash flow from operating activities	10,382	16,293	38,403	4,168
Investments in intangible assets	(7,013)	_	(22,316)	
Investments in property, plant and equipment	(528)	(1,309)	(2,346)	(3,283)
(Increase)/decrease in fixed-term deposits	559	(926)	(3,513)	21,794
Cash flow from investing activities	(6,982)	(2,235)	(28,175)	18,511
Payment of lease liabilities	(2,385)	(2,470)	(6,962)	(6,635)
Purchase of treasury shares	_	_	_	(38,812)
Cash flow from financing activities	(2,385)	(2,470)	(6,962)	(45,447)
Net increase/(decrease) in cash and cash equivalents	1,015	11,588	3,266	(22,768)
Cash and cash equivalents at the beginning of period	54,718	53,182	55,913	87,532
Exchange rate changes on foreign cash balances	(41)	(185)	(3,487)	(179)
Total cash and cash equivalents at the end of the period	55,692	64,585	55,692	64,585
Cash held in short term fixed deposits	211,253	205,868	211,253	205,868
Net cash at the end of the period	266,945	270,453	266,945	270,453

<sup>&</sup>lt;sup>1</sup> Includes movements in the non-current portion of deferred revenue presented under non-current liabilities.



#### **ACCOUNTING POLICIES**

The condensed consolidated financial information for the three- and nine- month period ended 30 September 2025 and the related comparative information has been prepared using accounting policies and methods of computation which are based on International Financial Reporting Standards (IFRS) as disclosed in the Financial Statements for the year ended 31 December 2024.

Unless otherwise indicated, the quarterly condensed consolidated information in this press release is neither audited nor reviewed. Due to rounding, amounts may not add up precisely to totals. All change percentages are calculated before rounding.

#### **NON-GAAP MEASURES**

The financial information in this report includes measures which are not defined by generally accepted accounting principles (GAAP) such as IFRS. We believe this information, along with comparable GAAP measurements, gives insight to investors as it provides a basis for evaluating our operational performance. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP. Wherever appropriate and practical, we provide reconciliations to relevant GAAP measures.

Operational revenue is IFRS revenue adjusted for the movement of gross deferred revenue

Gross margin is calculated as gross profit divided by revenue

EBIT is equal to our operating result

**Free cash flow** is cash from operating activities minus investments in intangible assets and property, plant and equipment

(€ in thousands)	Q3 '25	Q3 '24	YTD '25	YTD '24
Cash flow from operating activities	10,382	16,293	38,403	4,168
Investments in intangible assets	(7,013)	_	(22,316)	_
Investments in property, plant and equipment	(528)	(1,309)	(2,346)	(3,283)
Free cash flow	2,841	14,984	13,741	885
Restructuring-related cash flow <sup>1</sup>	13,788	_	13,788	_
Free cash flow excl. restructuring <sup>1</sup>	16,629	14,984	27,529	885

Net cash is cash and cash equivalents, plus cash held in fixed term deposits

Gross deferred revenue is deferred revenue<sup>2</sup> before the netting of unbilled receivables

Restructuring-related cash flows are related to the organizational realignment announced in June 2025.

Deferred revenue reflects amounts not yet recognized as revenue as services still need to be delivered. Unbilled revenue represents amounts accrued for when a contractual right to invoice exists. When a single contract has both an accrual, based on contractual invoicing terms, and a deferral, because the underlying services are not yet fully delivered, the unbilled and the deferred positions are netted for presentation on the balance sheet.



#### FOR MORE INFORMATION

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#### **AUDIO WEBCAST THIRD QUARTER 2025 RESULTS**

The information for our audio webcast is as follows:

Date and time: 14 October 2025 at 13:00 CEST

https://corporate.tomtom.com/investors/financial-publications/guarterly-results

TomTom is listed at NYSE Euronext Amsterdam in the Netherlands

ISIN: NL0013332471 / Symbol: TOM2

#### **ABOUT TOMTOM**

Billions of data points. Millions of sources. Hundreds of communities.

We are the mapmaker bringing it all together to build the world's smartest map. We provide location data and technology to drivers, carmakers, businesses and developers. Our application-ready maps, routing, real-time traffic, APIs and SDKs empower the dreamers and doers to move our world forward.

Headquartered in Amsterdam with 3,600 employees around the globe, TomTom has been shaping the future of mobility for over 30 years.

For further information, please visit www.tomtom.com.

#### FORWARD-LOOKING STATEMENTS / IMPORTANT NOTICE

This document contains certain forward-looking statements with respect to the financial position and results of TomTom's activities. We have based these forward-looking statements on our current expectations and projections about future events, including numerous assumptions regarding our present and future business strategies, operations and the environment in which we will operate in the future. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, and you should not place undue reliance on them. Many of these risks and uncertainties relate to factors that are beyond TomTom's ability to control or estimate precisely, such as levels of customer spending in major economies, changes in consumer preferences, the performance of the financial markets, the levels of marketing and promotional expenditures by TomTom and its competitors, costs of raw materials, employee costs, exchange-rate and interest-rate fluctuations, changes in tax rates, changes in law, acquisitions or disposals, the rate of technological changes, political developments in countries where the company operates and the risk of a downturn in the market. Statements regarding market share, including the company's competitive position, contained in this document are based on outside sources such as specialized research institutes, industry and dealer panels in combination with management estimates.

The forward-looking statements contained herein speak only as of the date they are made. We do not assume any obligation to update any public information or forward-looking statement in this document to reflect events or circumstances after the date of this document, except as may be required by applicable laws.

This document contains inside information as meant in clause 7 of the Market Abuse Regulation.