

CNH Industrial presents results of 3-year Tunisian Water Management Project

The project was co-sponsored through the Company's New Holland Agriculture brand together with several prestigious partners. The results were presented at a ceremony held at the Italian Ambassador to Tunisia's Residence in the capital city of Tunis.

Tunis, January 31, 2019

CNH Industrial (NYSE: CNHI /MI: CNHI) hosted an event on the evening of January 30 to mark the successful conclusion of a joint water management project in southwest Tunisia. This activity was a sustainability initiative, which the Company co-sponsored through its New Holland Agriculture brand together with the Food and Agriculture Organization of the United Nations (FAO), The Tunisian Ministry of Agriculture, Water Resources and Fisheries and Tunisia's Directorate General for Land Use Planning and Conservation (DG-ACTA).

The event was held at the Italian Ambassador to Tunisia's Residence in Tunis where His Excellency Ambassador Lorenzo Fanara welcomed representatives from national and local government, program partners and the press, who came together to acknowledge the results of the program and address the future opportunities which have arisen as a direct consequence.

First established in 2015, the project focused on developing integrated water mobilization and irrigation systems in the country's arid southwest region known as the Kébili Governorate. Kébili is the second largest of 24 governorates and counts some 250 small-scale rural farms.

The targets were aimed at improving food security, promoting fair and sufficient revenues for the concerned rural community, improving the resilience of rural farmers who face water scarcity in this arid climate and promoting sustainable ecosystems. With these targets in mind, the main activities saw the consolidation and strengthening of water mobilization efforts, planning for hydraulic and infrastructure facilities, the development of community initiatives for women and youth, specialized training for farmers and animal breeders and intensified efforts to promote plant and animal reproduction.

PRESS RELEASE

By the end of the project, the partners had contributed the following:

- Constructed dams for water and soil conservation, an electric charging station and a 50 square-meter premise to manager water activities;
- Purchased 1,000 different types of fruit trees to promote cultivation, 115 ewes for milk, 100 kilograms of fodder seeds, raw materials and equipment to produce artisanal products;
- Installed a compost heap allotment

New Holland Agriculture's sponsorship contributed to the local building and repair of traditional water-collection systems, the training of local farmers on agricultural techniques, such as how to shepherd sheep and goats, and the building of orchards, wooded areas and vegetable gardens for families.

These combined efforts have reaped many positive results. The project has strengthened the capacity of these rural areas to adopt systems for water runoff and establish a network of communities that are now actively promoting sustainable agricultural practices in arid areas. These have paved the way for a long-term strategy for the adoption and prevalence of conservation agriculture and an investment plan to intensify the collection of rainwater.

CNH Industrial adheres to the United Nations' Sustainable Development Goals (SDGs). This activity falls under SDG 6: *Ensure availability and sustainable management of water and sanitation for all*; SDG 8: *Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all*; SDG 10: *Reduce inequality within and among countries*; SDG 13: *Take urgent action to combat climate change and its impacts*; and SDG 15: *Protect, restore, and promote sustainable use of terrestrial ecosystems; sustainably manage forests; combat desertification and halt and reverse land degradation; and halt biodiversity loss*.

The Company has recently been recognized as a global leader in sustainable water management by being one of only 27 companies included in the CDP Water Security A-List. CDP is the international non-profit organization that drives companies and governments to reduce their greenhouse gas emissions, safeguard water resources and protect forests.

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