

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement	Total number	Number of	Number of voting	Number of actual voting
of information	of shares	shares without	rights for threshold	rights (exercisable at
		voting rights (*)	calculation (**)	shareholders' meeting)
August 31, 2023	20 455 403	534 241	22 786 178	22 251 937
July 31, 2023	20 455 403	530 556	22 792 535	22 261 979
June 30, 2023	20 455 403	529 405	22 793 847	22 264 442
May 31, 2023	20 455 403	485 342	22 793 847	22 308 505
April 30, 2023	20 455 403	439 482	22 814 633	22 375 151
March 31, 2023	20 455 403	376 968	22 818 769	22 441 801
February 28, 2023	20 455 403	319 981	22 818 769	22 498 788
January 31, 2023	20 455 403	253 414	22 892 958	22 639 544
December 31, 2022	20 455 403	250 392	22 948 713	22 698 321

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

About HighCo

As an expert marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 500 employees.

HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.

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Upcoming event

Publication take place after market close.

Quarterly gross profit Q3 and 9-months 2023 Gross Profit: Wednesday, 18 October 2023 2023 Gross Profit: Wednesday, 24 January 2024

Analyst meeting (French Society of Financial Analysts - SFAF) 2023 Half-year Earnings Conference Call at 11:00 am: Thursday, 14 September 2023

Earnings

2023 Half-year Earnings: Wednesday, 13 September 2023





HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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