

No. 920

**Company Announcement**

3 February 2025

## Transactions in connection with share buyback programme

On 7 February 2024, Pandora announced a new share buyback programme, cf. Company announcement no. 843. The share buyback programme is executed in accordance with Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation).

The purpose of the programme is to reduce Pandora's share capital and to meet obligations arising from company incentive programmes.

Under the programme, Pandora repurchased shares for a total of DKK 4.0 billion between 8 February 2024 and 31 January 2025, at which point the programme was completed. In total, 3.6 million shares were bought back at an average price of DKK 1,119.61.

The following transactions have been made under the programme:

	<b>Number of shares</b>	<b>Average purchase price, DKK</b>	<b>Transaction value, DKK</b>
<b>Accumulated under the programme</b>	<b>3,513,172</b>		<b>3,918,235,783</b>
27 January 2025	12,000	1,356.00	16,272,027
28 January 2025	12,000	1,352.26	16,227,130
29 January 2025	12,000	1,371.26	16,455,084
30 January 2025	11,800	1,398.08	16,497,357
31 January 2025	11,710	1,393.02	16,312,317
<b>Accumulated under the programme</b>	<b>3,572,682</b>		<b>3,999,999,698</b>

With the transactions stated above, Pandora owns a total of 3,455,969 treasury shares, corresponding to 4.2% of the Company's share capital.

In accordance with Regulation (EU) No 596/2014, all transactions related to the share buyback programme are presented in detail in the spreadsheet attached to this Company Announcement.

## **ABOUT PANDORA**

Pandora is the world's largest jewellery brand. The company designs, manufactures and markets hand-finished jewellery made from high-quality materials at accessible price points. Pandora jewellery is sold in more than 100 countries through 6,700 points of sale, including more than 2,600 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 33,000 people worldwide and crafts its jewellery at three facilities in Thailand using only recycled silver and gold. Pandora is committed to leadership in sustainability and has set out to halve greenhouse gas emissions across its value chain by 2030. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated revenue of DKK 28.1 billion (EUR 3.8 billion) in 2023.

## **Contact**

For more information, please contact:

### **INVESTOR RELATIONS**

Bilal Aziz  
VP, Investor Relations & Treasury  
+45 3137 9486  
biazi@pandora.net

Adam Fuglsang  
Director, Investor Relations  
+45 6167 7425  
adfug@pandora.net

### **CORPORATE COMMUNICATIONS**

Johan Melchior  
VP, Media Relations & Public Affairs  
+45 4060 1415  
jome@pandora.net