

Trading in GN Store Nord shares by board members, executives and associated persons

GN Store Nord has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord made by persons discharging managerial responsibilities in GN Store Nord and/or persons closely associated with them.

| | | | |
|-----|---|------------------------------------|-----------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name | Per Wold-Olsen | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chairman of the Board of Directors | |
| b) | Initial notification/Amendment | Initial notification | |
| 3 | Details of the issuer | | |
| a) | Name | GN Store Nord A/S | |
| b) | LEI | 5493008U3H3W0NKPFL10 | |
| 4.1 | Details of the transaction(s) | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares DK0010272632 | |
| b) | Nature of the transactions | Purchase of shares | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | DKK 202.1 | 8 |
| | | DKK 202.2 | 99 |
| | | DKK 202.2 | 200 |
| | | DKK 202.1 | 311 |
| | | DKK 202.2 | 45 |
| | | DKK 202.2 | 62 |
| | | DKK 202.2 | 70 |
| | | DKK 202.2 | 244 |
| | | DKK 202.2 | 76 |
| | | DKK 202.1 | 450 |
| | | DKK 202.2 | 225 |
| | | DKK 202.2 | 190 |
| | | DKK 202.2 | 51 |
| | | DKK 202.3 | 242 |
| | | DKK 202.3 | 227 |
| d) | Aggregated information | | |



| | | |
|----|---------------------------|---------------------|
| | - Aggregated volume | 2,500 shares |
| | - Price | DKK 202.2 per share |
| e) | Date of the transactions | 2022-09-01 |
| f) | Place of the transactions | Nasdaq Copenhagen |

For further information, please contact:

Investors and analysts

Henriette Wennicke

Vice President – Investor Relations & Treasury

Tel: +45 45 75 03 33

or

Rune Sandager

Director – Investor Relations & Treasury

Tel: +45 45 75 92 57

Press and the media

Steen Frentz Laursen

Vice President, Corporate Communications

Tel: +45 20 65 34 20

About GN

GN facilitates communication between people through intelligent hearing, audio, video, and gaming technology. Inspired by people and driven by our passion for innovation, we leverage technologies to deliver unique user experiences that bring people closer through the power of sound and vision.

GN was founded more than 150 years ago with a vision to connect the world. Today, we proudly honor that legacy with our world-leading expertise in the human ear, audio, video and speech, wireless technologies, software, miniaturization, and collaboration with leading technology partners. GN's solutions are marketed by the brands ReSound, SteelSeries, Jabra, Beltone, Interton, BlueParrott, Danavox and FalCom in 100 countries. Founded in 1869, the GN Group employs more than 7,000 people and is listed on Nasdaq Copenhagen (GN.CO).

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