



Disclosure Of Trading In Own Shares For April 2024

CLICHY – May 13, 2024

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for April 2024:

Date	Number of shares	Average weighted price in €	Amount in €
02/04/2024	81 948	66,0000	5 408 568,00
TOTAL	81 948	66,0000	5 408 568,00

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjeeP, Lucky Stationary, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out®, Inkbox, and more. In 2023, BIC Net Sales were €2,263 million. The Company is listed on Euronext Paris, is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It has received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

CONTACTS

Investor Relations team
investors.info@bicworld.com

Brice Paris
VP Investor Relations
+33 1 45 19 55 28
brice.paris@bicworld.com

Isabelle de Segonzac
Image 7, Press Relations contact
+ 33 6 89 87 61 39
isegonzac@image7.fr

2024 AGENDA

All dates to be confirmed

2024 Annual General Meeting	May 29, 2024
2 nd Quarter and 1 st Half 2024 Results	July 31, 2024 (post market close)
3 rd Quarter and 9 Months 2024 Results	October 23, 2024 (post market close)