

Sword Group | Launch of Business Plan 2028

« Sword is embarking on the implementation of its **2028 Business Plan** with **great confidence**, backed by the **excellence of its employees**, the **loyalty** of its **customers** and the **solidity** of its **investors**.

We are approaching this new period with a **clear strategic vision**, **anticipating market developments** to **transform every challenge, risk or constraint** into a real **opportunity for growth**. »

Jacques Mottard
Chairman & CEO

OUR STRATEGIC PRINCIPLES

A High-Performance, Committed Management Organisation

At Sword, we embody a management style based on action and involvement. Every manager, at every level, plays a dual role of, « doing » and « getting things done », to boost efficiency and cohesion.

Long-term and Multidimensional Growth

Our balanced and ambitious growth strategy is built around three key areas for the next four years:

1. Double-digit organic growth,
2. Targeted micro-acquisitions,
3. Large-scale strategic acquisitions.

New Strategic Challenges

We have identified four major strategic areas for development over this period:

- Artificial Intelligence,
- Cybersecurity,
- Sustainability,
- Internal efficiency.

Governance and Financial Controls

With a view to strengthening governance, optimizing our strategic management and internalizing the CFO function, Sword has appointed a Group CFO, Philippe Blanche, currently CFO for the BeNeLux, Spain, Greece and EU division.



Agenda

23/01/25

Publication of
Q4 2024 Revenue

12/03/25

2024 Annual Results Presentation
meeting 10am | Paris



Sword Group

Sword has **3,200+ IT/Digital specialists** active in **50+ countries** to accompany you in the **growth** of your **organisation** in the **digital age**.

As a **leader** in **technological** and **digital transformation**, Sword has a **solid reputation** in **complex IT & business project management**.

Sword **optimises** your **processes** and **enhances** your **data**.



The press release will be published on the web sites here after: GlobeNewswire/Notified and Sword Group. It was also sent to the "Commission de Surveillance du Secteur Financier (CSSF)" and saved on the Luxembourg Stock Exchange's website.

Market

Euronext Paris
Compartment B

ICB 9530

Software &
Computer Services

ISIN Codes

FR0004180578

Indices

CAC® Small
CAC® Mid & Small

CAC® All-Tradable
EN TECH Leaders

sword-group.com

This change has several objectives:

- Strengthen strategic management at Group level,
- Increase responsiveness to economic and financial challenges,
- Align the interests of all stakeholders,
- Optimise our mergers and acquisitions (M&A) strategy to ensure controlled, consistent growth.

Sword is committed to an ambitious and sustainable vision for 2028.

We have the teams and the strategy to succeed in this ambitious plan, while strengthening our position in the global market.

Together, we will transform challenges into opportunities and consolidate our future on solid, sustainable foundations.

To find out more about the Strategic Principles of the 2028 Business Plan  [click here!](#)



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Sword Group - 2, rue d'Arlon L-8399 Windhof - investorrelations@sword-group.lu

