

Paris – 14 July 2025
Share Transactions Disclosure

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 7 July to 11 July 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-07-07	BUY	130	8.315385	1 081.00	XAMS
2025-07-07	SELL	185	8.402703	1 554.50	XAMS
2025-07-08	BUY	391	8.502941	3 324.65	XAMS
2025-07-08	SELL	718	8.537465	6 129.90	XAMS
2025-07-09	BUY	192	8.569531	1 645.35	XAMS
2025-07-09	SELL	90	8.627778	776.50	XAMS
2025-07-10	BUY	407	8.546314	3 478.35	XAMS
2025-07-10	SELL	22	8.650000	190.30	XAMS
2025-07-11	BUY	730	8.428699	6 152.95	XAMS
2025-07-11	SELL	357	8.486695	3 029.75	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

H1 2025 results: 31 July 2025

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024