

Heineken N.V. purchases €333 million in shares from FEMSA

Amsterdam, 31 May 2023 – Heineken N.V. (HEINEKEN) has today purchased from FEMSA approx. 2.5 million shares in HEINEKEN at a price of €92.75 per share (totalling €235 million) and approx. 1.3 million shares in Heineken Holding N.V. at a price of €77.25 per share (totalling €98 million) for an aggregate amount of €333 million.

The purchase is part of the sell-down offering by FEMSA of €2.7 billion in HEINEKEN shares and €1.0 billion in Heineken Holding N.V. shares at the same prices per share, which was successfully completed today. HEINEKEN notes that upon completion of the purchase FEMSA will no longer hold any shares in HEINEKEN and Heineken Holding N.V. other than the Heineken Holding N.V. shares underlying the exchangeable bond.

HEINEKEN will fund the share purchase from existing cash resources and credit facilities. The impact on HEINEKEN's net debt / EBITDA (beia) ratio is expected to be minimal and will be earnings-per-share accretive.

HEINEKEN intends to keep the purchased HEINEKEN shares in treasury and the purchased Heineken Holding N.V. shares on its balance sheet. For further details on the accounting and dividend treatment, please refer to our presentation following the previous purchase of FEMSA shares [here](#).

Heineken Holding N.V.'s position as controlling shareholder in HEINEKEN will not be affected.

Credit Suisse and De Brauw Blackstone Westbroek are acting as advisors to Heineken N.V.

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About HEINEKEN

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium and non-alcoholic beer and cider brands. Led by the Heineken® brand, the Group has a portfolio of more than 300 international, regional, local and specialty beers and ciders. With HEINEKEN's over 85,000 employees, we brew the joy of true togetherness to inspire a better world. Our dream is to shape the future of beer and beyond to win the hearts of consumers. We are committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brew a Better World", sustainability is embedded in the business. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing

markets. We operate breweries, malteries, cider plants and other production facilities in more than 70 countries. Most recent information is available on our [Company's website](#) and follow us on [LinkedIn](#), [Twitter](#) and [Instagram](#).

Market Abuse Regulation

This press release may contain price-sensitive information within the meaning of Article 7(1) of the EU Market Abuse Regulation.