

JCDecaux included in CDP's A List for the third year running, confirming its position as a sustainable media company

Out of Home Media

Angola
Australia
Austria
Bahrain
Belgium
Botswana
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Colombia
Costa Rica
Croatia
Czech Republic
Denmark
Ecuador
El Salvador
Estonia
Eswatini
Finland
France
Gabon
Germany
Guatemala
Honduras
Hungary
India
Ireland
Israel
Italy
Ivory Coast
Japan
Jordan
Kazakhstan
Kuwait
Latvia
Lesotho
Lithuania
Luxembourg
Malawi
Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
New Zealand
Nicaragua
Nigeria
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Qatar
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, January 19th, 2026 – JCDecaux SE (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has once again been recognised for its leadership in environmental transparency and performance in the fight against climate change by the non-profit organisation CDP (formerly the Carbon Disclosure Project), maintaining its place for the third consecutive year in CDP's annual A List.

Among the 20,000 companies assessed by CDP on climate change, **JCDecaux ranks in the top 4% included in the A List**. This is the fifth time in the Group's history that it has been recognised in this prestigious list, confirming the "Leadership" level it first reached in 2019.

CDP operates the world's only global independent environmental disclosure platform. Its assessment is based on a rigorous methodology, aligned in particular with the recommendations of the TCFD¹. It measures the quality and completeness of disclosed data, governance, the identification and management of climate-related risks and opportunities, as well as the implementation of best practices, especially the setting of ambitious targets and measurable emissions reduction actions. **This recognition confirms the robustness of JCDecaux's climate commitments and the strength of its ESG strategy.**

Reducing the Group's carbon footprint remains an absolute priority for JCDecaux, which is committed to achieving Net Zero Carbon by 2050, with a key milestone in 2030. To this end, the Group has embarked on a science-based emissions reduction pathway, validated by the Science Based Targets initiative (SBTi) in June 2024, with medium- and long-term absolute reduction targets at Group level:

- By 2030: reduce Scope 1 and 2 emissions by at least 73% and Scope 3 emissions by 46% in absolute terms compared with 2019 (market-based). **In 2024, JCDecaux made significant progress towards these targets, reducing its Scope 1 and 2 emissions (market-based) by 65% and its Scope 3 emissions by 21% versus 2019.**
- By 2050: reduce Scope 1, 2 and 3 emissions by at least 90% in absolute terms compared with 2019 (market-based).

These targets are underpinned by concrete levers across all the countries where the Group operates, including:

- Applying circular economy principles, notably through the eco-design and refurbishment of its street furniture;
- Reducing the electricity consumption of its street furniture and sites;
- Transitioning to a low-emission vehicle fleet, providing eco-driving training and optimising logistics routes.

In this same transition dynamic, stakeholders are also engaging on their own decarbonisation pathways with the aim of achieving Net Zero Carbon by 2050². **JCDecaux also welcomes the acceleration of green public procurement, which is a powerful lever for driving the transition to a circular economy.** To meet these expectations, the Group is stepping up its engagement alongside cities, transport authorities, airports, shopping centres, media agencies and advertisers to co-develop responsible media solutions and lower-resource, lower-carbon street furniture, supporting more sustainable territories and urban environments.

¹ Task Force on Climate-related Financial Disclosures

² United Nations – Climate Action Champions – 2024

By providing services of real value to cities, citizens and travellers, JCDecaux's business model, **with almost 50% of the Group's revenue aligned with the European Union Taxonomy**, underscores the virtuous and sustainable nature of its activities.

Sherry Madera, CEO of CDP, said: “*Congratulations to all companies on CDP’s A List. Businesses earning an ‘A’ score are proving that environmental ambition and commercial strength go hand in hand. High quality data gives leaders the confidence to make earth-positive decisions that secure long-term competitiveness, attract capital and safeguard natural systems. These organisations show what is possible when transparency becomes the foundation for action.*”

Jean-François Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux, said: “*We are very proud that JCDecaux has been included in CDP’s A List for the fifth time since 2019, and for the third year running. This new international recognition confirms the robustness of our climate commitments, the strength of our 2030 ESG Strategy and the effectiveness of the concrete actions implemented by all our teams worldwide to reduce our greenhouse gas emissions. As we target Net Zero Carbon by 2050, with a key milestone in 2030, we remain fully committed to aligning our pathway with international best practice, particularly that validated by the SBTi, as well as with the requirements of the European Union Taxonomy and the new transparency framework introduced by the CSRD³. This recognition encourages us to further strengthen our commitments and to continue our collective actions, bringing all our stakeholders – employees, local authorities, advertisers, partners and investors – on board to accelerate the transition to a more sustainable economy.*”

Key Figures for JCDecaux

- 2024 revenue: €3,935.3m – H1 2025 revenue: €1,868.3m
- N°1 Out-of-Home Media company worldwide
- A daily audience of 850 million people in more than 80 countries
- 1,091,811 advertising panels worldwide
- Present in 3,894 cities with more than 10,000 inhabitants
- 12,026 employees
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the SBF 120 and CAC Mid 60 indexes
- JCDecaux's Group carbon reduction trajectory has been approved by the SBTi and the company has joined the Euronext Paris CAC® SBT 1.5° index
- JCDecaux is recognised for its extra-financial performance in the CDP (A), MSCI (AAA), Sustainalytics (11.9), and has achieved Gold Medal status from EcoVadis
- 1st Out-of-Home Media company to join the RE100
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- N°1 worldwide in street furniture (629,737 advertising panels)
- N°1 worldwide in transport advertising with 157 airports and 257 contracts in metros, buses, trains and tramways (340,848 advertising panels)
- N°1 in Europe for billboards (83,472 advertising panels worldwide)
- N°1 in outdoor advertising in Europe (736,310 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (178,010 advertising panels)
- N°1 in outdoor advertising in Latin America (89,526 advertising panels)
- N°1 in outdoor advertising in Africa (22,490 advertising panels)
- N°2 in outdoor advertising in the Middle East (20,689 advertising panels)

For more information about JCDecaux, please visit jcdecaux.com.

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³ Corporate Sustainability Reporting Directive