

## MEDIA RELEASE

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### Xavier Clavel appointed Global Head Products & Investments at Falcon

Zurich, February 15, 2019 - Falcon Private Bank has appointed Xavier Clavel as the new Global Head Products & Investments and a Member of the Executive Committee, effective February 18, 2019. He will report to CEO Martin Keller.

Xavier Clavel brings with him 20 years of experience in both the private banking and asset management industry. Besides his recent involvement with various European start-ups in the FinTech space, Xavier Clavel has held a variety of management roles at several renowned financial institutions. He served as Global Head of Private Banking and Member of the Executive Board at Banque Cramer & Cie SA from 2015 to 2017. Prior to that, he worked for HSBC Private Bank (Schweiz) as Head of Alternative Investment Group, Switzerland. From 2001 to 2013, Xavier Clavel was Head of Private Clients Continental Europe at GAM (Schweiz). He will join Falcon on February 18, 2019, and oversee the development of our investment solutions, our advisory offering, the crypto strategy as well as our fund management. Xavier will report to the CEO.

CEO Martin Keller stated: "I am delighted that Xavier Clavel is joining Falcon as our new Global Head Products & Investments. He will focus on creating added value for our clients particularly by further strengthening our distinctive product & service offering as well as our investment expertise."

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Rely on more than 50 years of experience and dedication. Trust in our commitment to superior performance and in our financial strength and stability. We serve our clients from our headquarters in Zurich and our locations in Dubai, London and Luxembourg.

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