



18th March 2025

Disclosure of trading in own shares under a share buyback programme

Period : From 10 to 12 March 2025

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	10-Mar-25	FR0000073298	13 275	46,7829	XPAR
IPSOS	9695002OY2X35E9X8W87	10-Mar-25	FR0000073298	10 285	46,6795	DXE
IPSOS	9695002OY2X35E9X8W87	10-Mar-25	FR0000073298	1 495	46,7065	TQE
IPSOS	9695002OY2X35E9X8W87	10-Mar-25	FR0000073298	1 254	46,7299	AQE
IPSOS	9695002OY2X35E9X8W87	11-Mar-25	FR0000073298	10 358	46,1584	XPAR
IPSOS	9695002OY2X35E9X8W87	11-Mar-25	FR0000073298	12 500	46,1478	DXE
IPSOS	9695002OY2X35E9X8W87	11-Mar-25	FR0000073298	1 500	46,2175	TQE
IPSOS	9695002OY2X35E9X8W87	11-Mar-25	FR0000073298	1 500	46,2510	AQE
IPSOS	9695002OY2X35E9X8W87	12-Mar-25	FR0000073298	7 000	45,8007	XPAR
IPSOS	9695002OY2X35E9X8W87	12-Mar-25	FR0000073298	4 854	45,7657	DXE

Detailed presentation by transaction:

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: "Share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.